



IoT in Action

#IoTinActionMS



Architecting the Intelligent Edge

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IoT in Action



The evolution of **IoT** in Action



Year 1 2017

The evolution of **IoT** in Action



Year 2 2018

The Evolution of **IoT** in Action



Year 3 2020

IoT Signals

SUMMARY OF RESEARCH LEARNINGS
2019

Reasons for IoT adoption



IoT Signals

SUMMARY OF RESEARCH LEARNINGS
2019

Additional top use case by industry



RETAIL/ WHOLESALE

Supply chain optimization	64%
Inventory optimization	59%
Surveillance and security	48%
Loss prevention	44%
Energy optimization	40%



TRANSPORTATION

Fleet management	56%
Security, surveillance, and safety	51%
Manufacturing operations efficiency	40%
Vehicle telematics and infotainment	38%
Predictive maintenance	33%



GOVERNMENT

Public Safety	48%
Infrastructure and facilities management	40%
Regulations and compliance management	38%
Fleet and asset management	37%
Incident response	29%



HEALTHCARE

Tracking patient, staff, and inventory	66%
Remote device monitoring and service	57%
Remote health monitoring and assistance	55%
Safety, security, and compliance	53%
Facilities management	42%

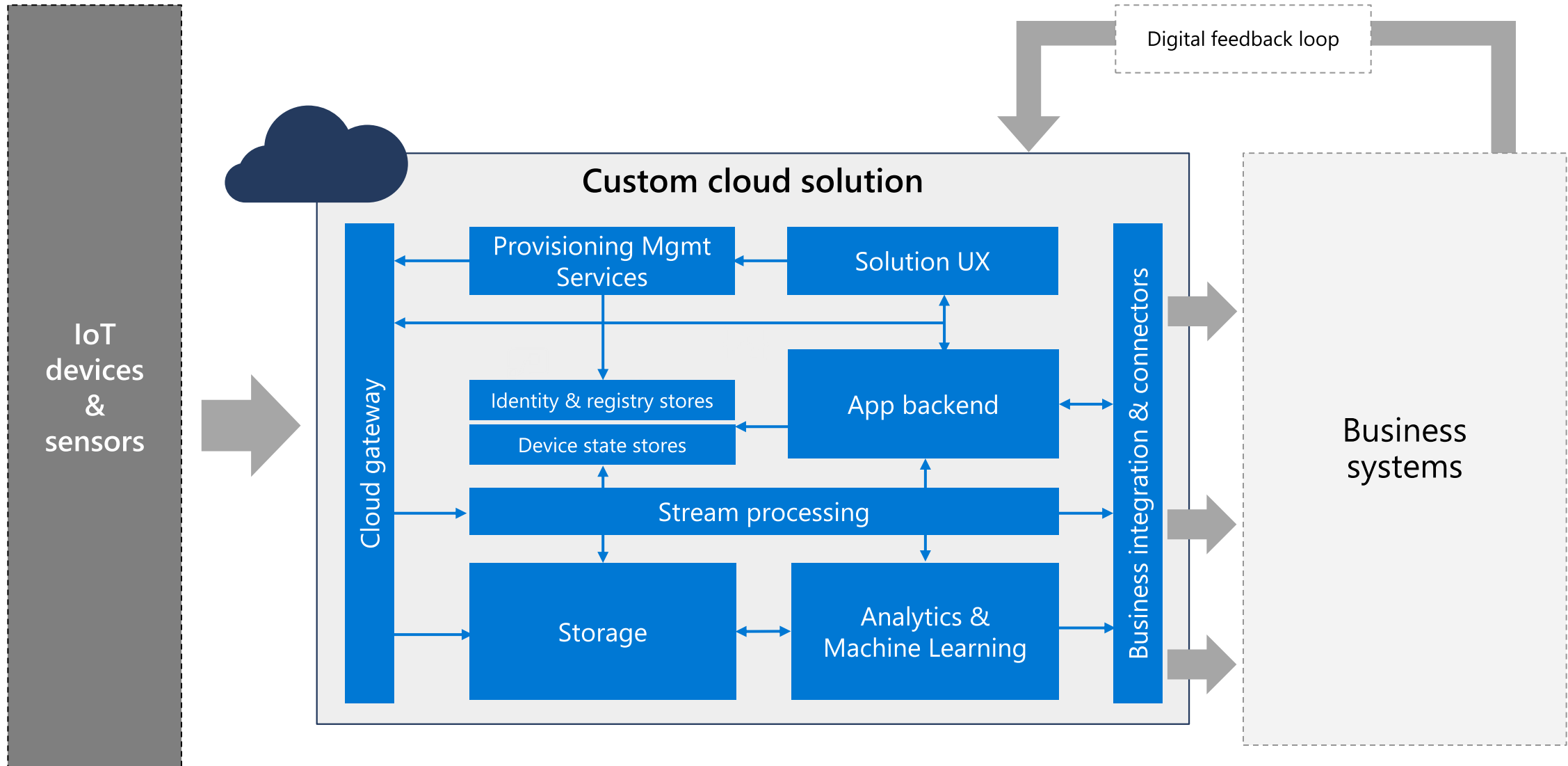
IoT Signals

SUMMARY OF RESEARCH LEARNINGS
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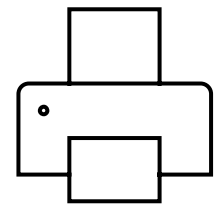
Top challenges



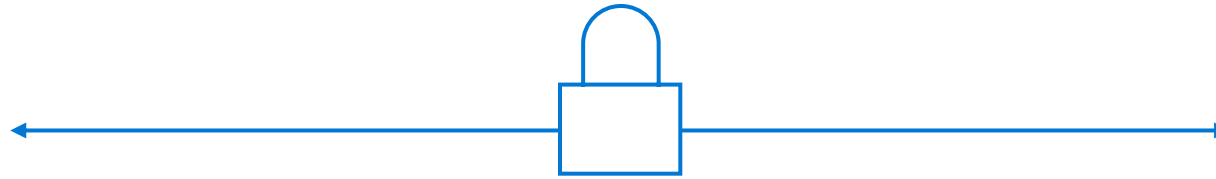
Solution architecture—DIY



We had a similar challenge in the past...

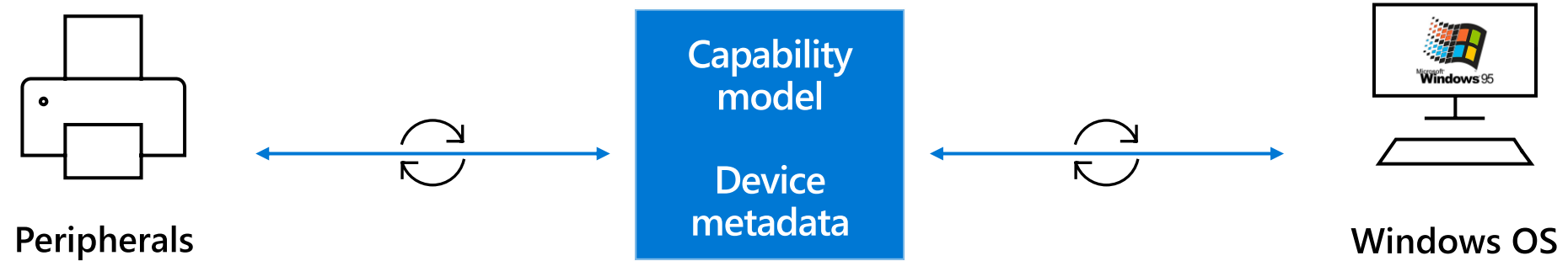


Peripherals



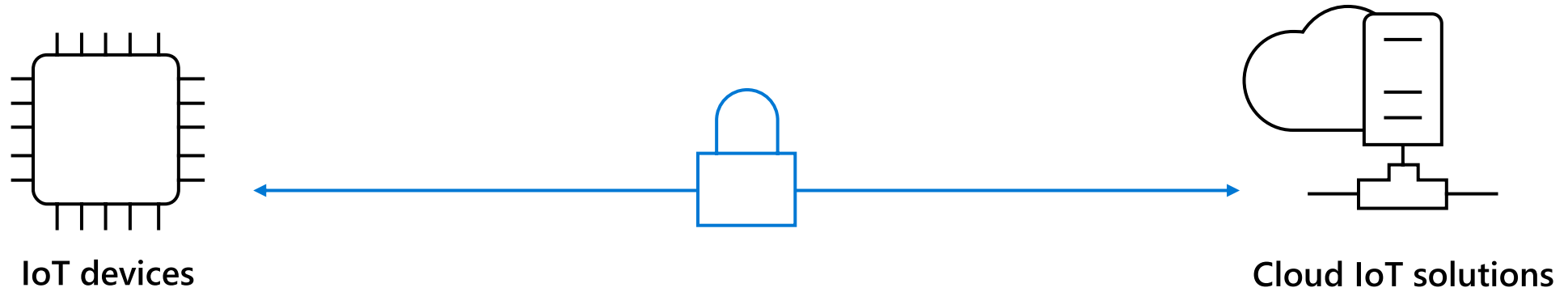
Windows OS

That was solved with Windows Plug and Play



Devices published their capability models and adhered to them
Windows used the capability model to know how to interact with them

IoT today



Tight coupling between software on device and IoT solution in the cloud

Connecting hardware is very “hard”

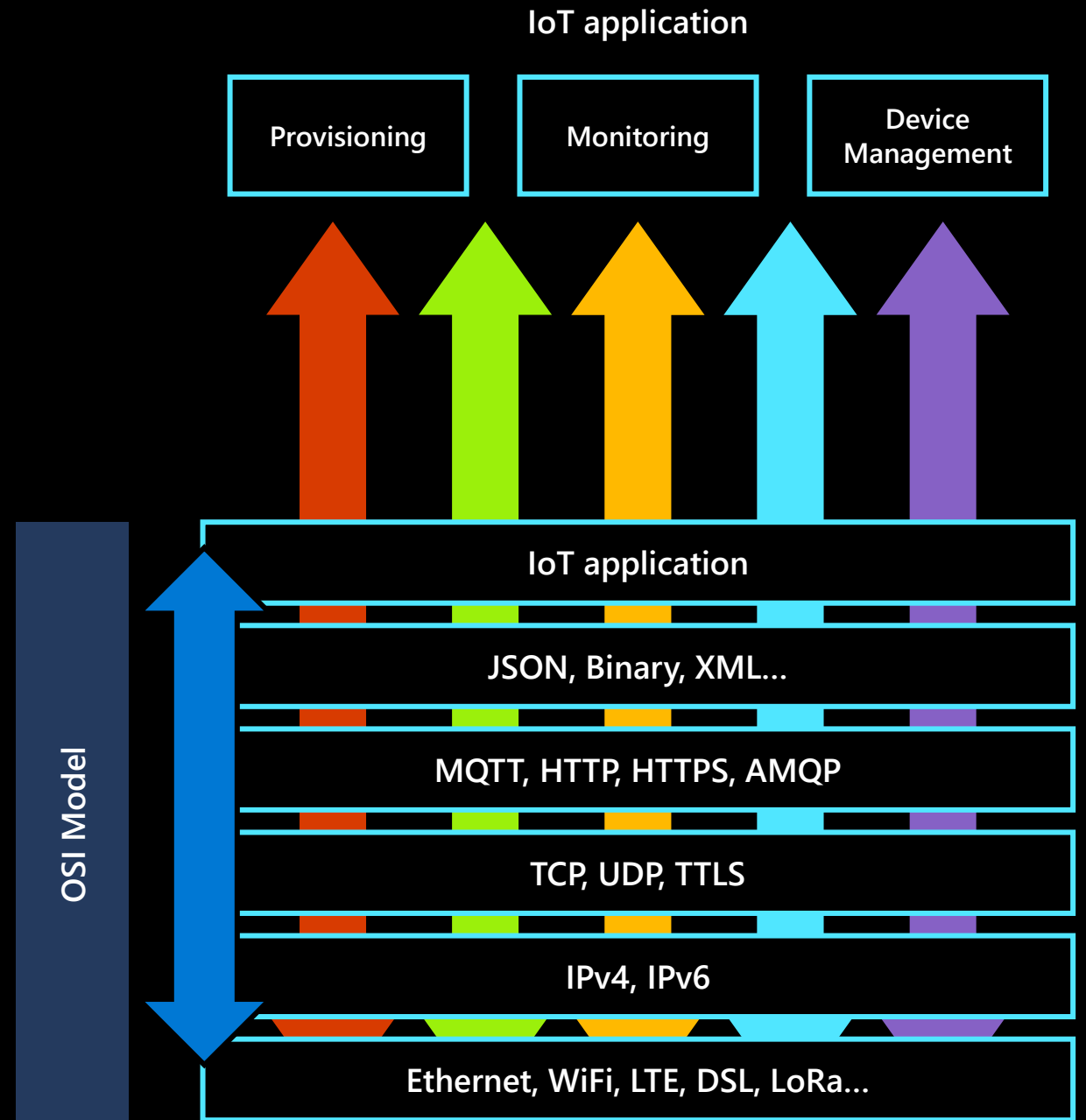
Provisioning

Configuration

Device management

Deployment

Monitoring

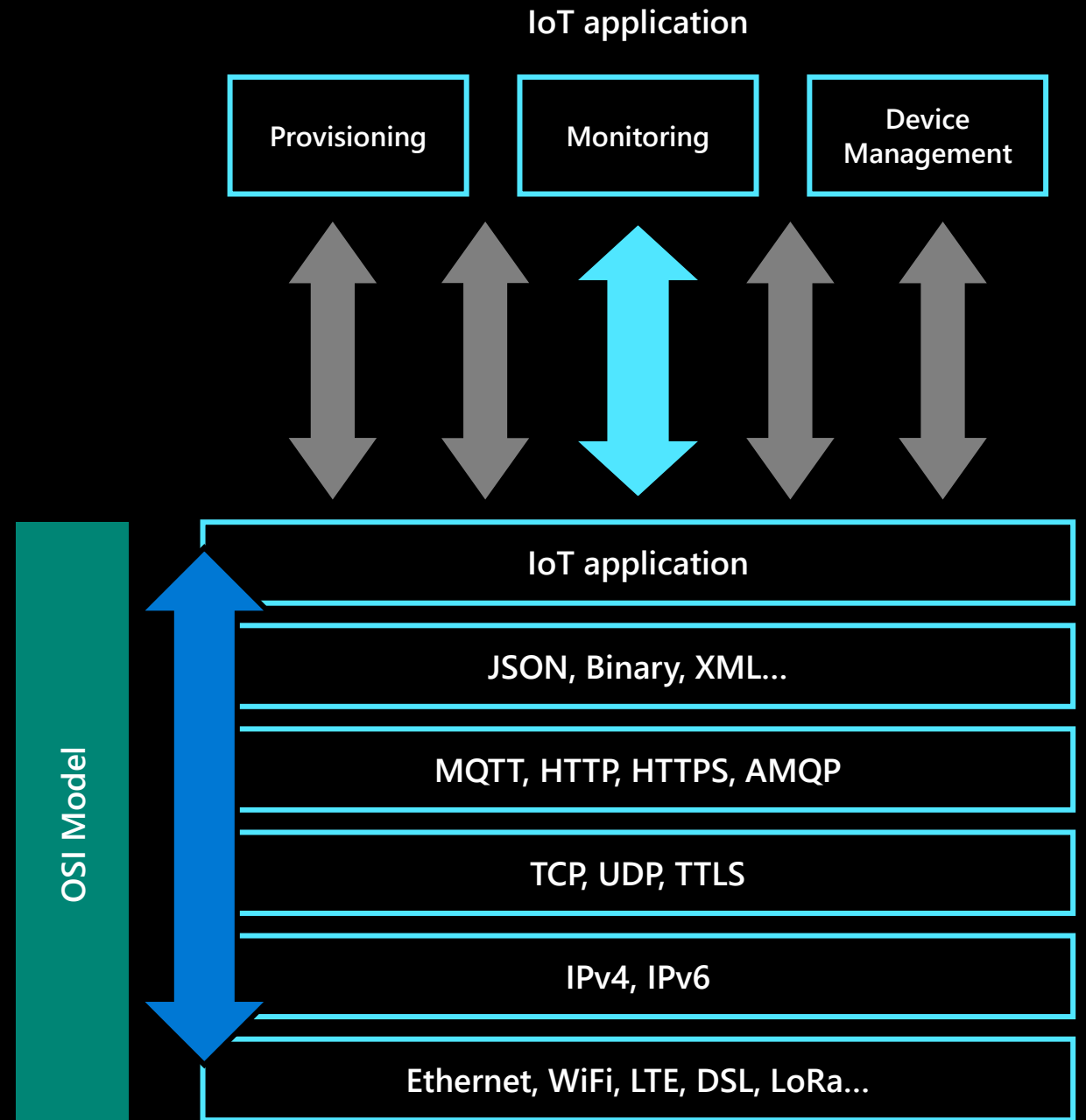


IoT Plug and Play defines common language

A platform feature to describe models and capabilities to cloud

Based on Digital Twin definition language

Open source based on open standards (JSON-LD, RDF)



Benefits

Solution developers

Dramatically reduces the effort needed to build software on devices

Customers and partners

Large ecosystem of devices that just work with Azure IoT solutions, without any development required

Device builders

Certify your device for IoT Plug and Play and it can be used with thousands of Azure IoT solutions

In public preview

<http://aka.ms/IoTPlugandPlay>





Dashboard

Devices

Device groups

Rules

Analytics

Jobs

App settings

Device templates

Data export

Administration

App manager

Device templates > Create new

☒ Select template type☐ Customize☐ Review

Select template type

Templates define capabilities and determine how you view data about real devices.

Create a custom device template



IoT device

Start with a JSON file or build out your capabilities from scratch.

[Select](#)

Azure IoT Edge

Define template with Azure IoT Edge and gateway scenarios.

[Select](#)

Or choose a preconfigured device template

IoT Plug and Play



VIA Mobile360 D700 Drive Recorder



IoT Plug and Play



VIA Mobile360 D700 Drive Recorder



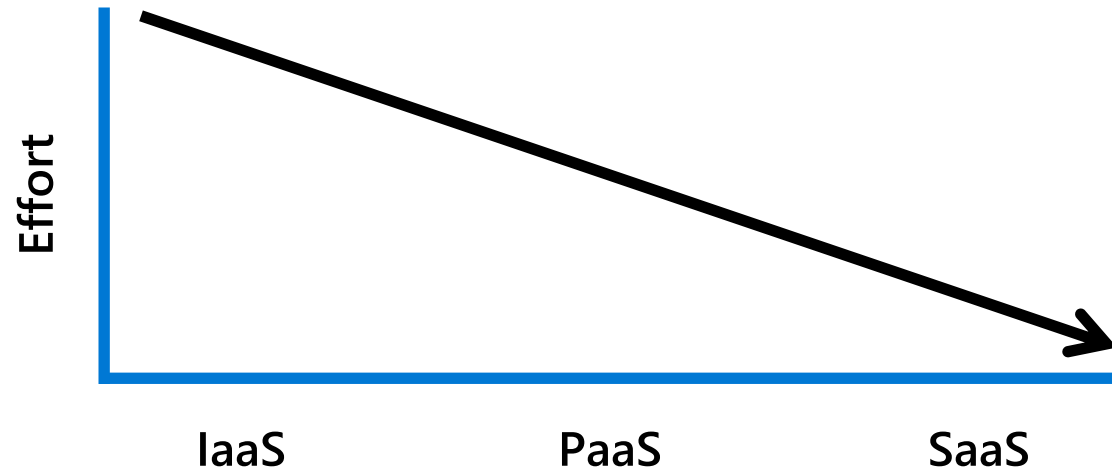
IoT Plug and Play



VIA Mobile360 D700 Drive Recorder

[Next: Customize](#)[Cancel](#)

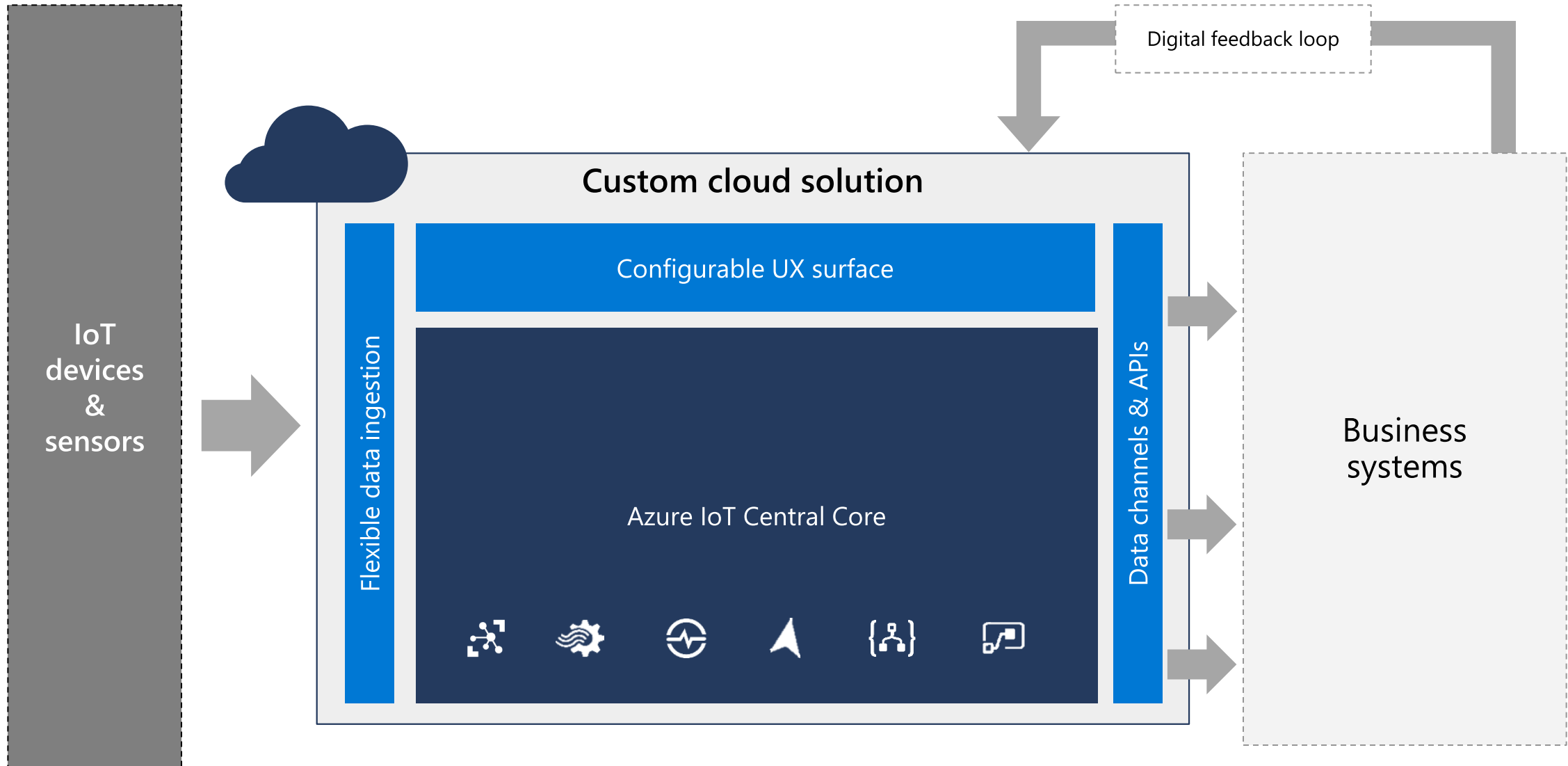
Making IoT seamless



The total effort to build and operate an IoT Solution is rapidly decreasing



Solution architecture—IoT Central



Azure IoT Central

IoT app platform with security, global scale, high availability, disaster recovery built in



Device connectivity
and management



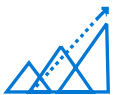
Telemetry ingestion and
command and control



Monitoring rules
and triggered actions



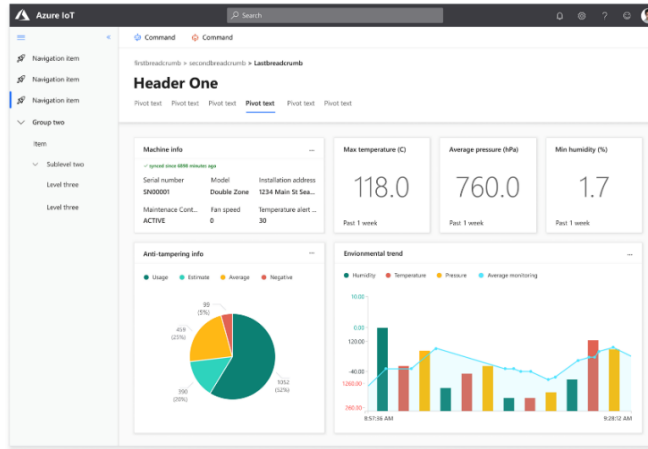
User roles and
permissions



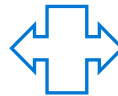
Dashboards, visualization
and insights



Fully hosted and managed
by Microsoft



Maps, location telemetry
and geofencing



Device Bridge
Ingest data from other clouds



Continuous Data Export
Bring data into downstream
business applications



White labeling
Your SaaS—your brand



IoT Plug-and-Play
Public Preview



IoT Edge support
Incl. Module Management



Multi-tenancy & RBAC



Extensibility
APIs



Solution Builder App Templates

IoT Central App Templates



App templates
for Priority Industry Verticals

App Templates for Industries



Retail

Digital distribution center
In-store analytics
Checkout, Condition monitoring
Connected logistics
Smart inventory management



Healthcare

Continuous patient monitoring



Energy

Smart meter analytics
Solar power monitoring



Government

Water quality monitoring
Water consumption monitoring
Connected waste management

Build your IoT application

Test drive with a 7 day trial (limited to one per account), or build your own app that scales and grows with you.

Featured



Custom app

Retail

Energy

Government

Healthcare



Preview

Connected logistics

Track your shipment in real-time across air, water and land with location and condition monitoring.

Create app

[Learn more](#)

Preview

Digital distribution center

Improve warehouse output efficiency by digitalizing key assets and actions.

Create app

[Learn more](#)



Preview

In-store analytics – conditio...

Digitally connect and monitor your store environment to reduce operating costs and create experiences that customers love.

Create app

[Learn more](#)



Preview

In-store analytics – checkout

Monitor and manage the checkout flow inside your store to improve efficiency and reduce wait times.

Create app

[Learn more](#)

Challenge #1

Getting connected

Challenge #2

Making it easier to combine services to “do something”

Challenge #3

Making it easier to use the data; it's massive

“We’ve been here before”

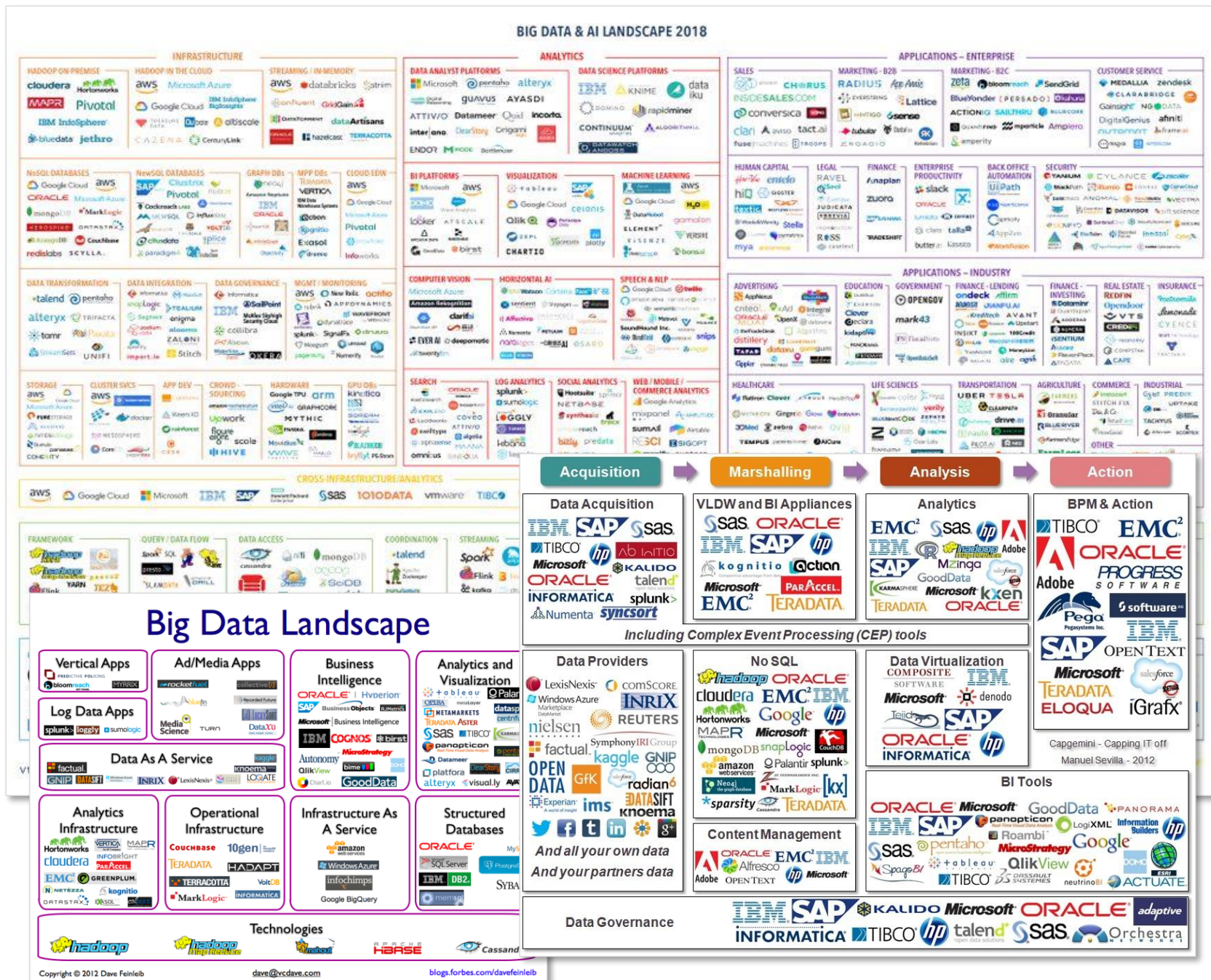


“Big Data” started with Web 2.0

Web 2.0 technologies



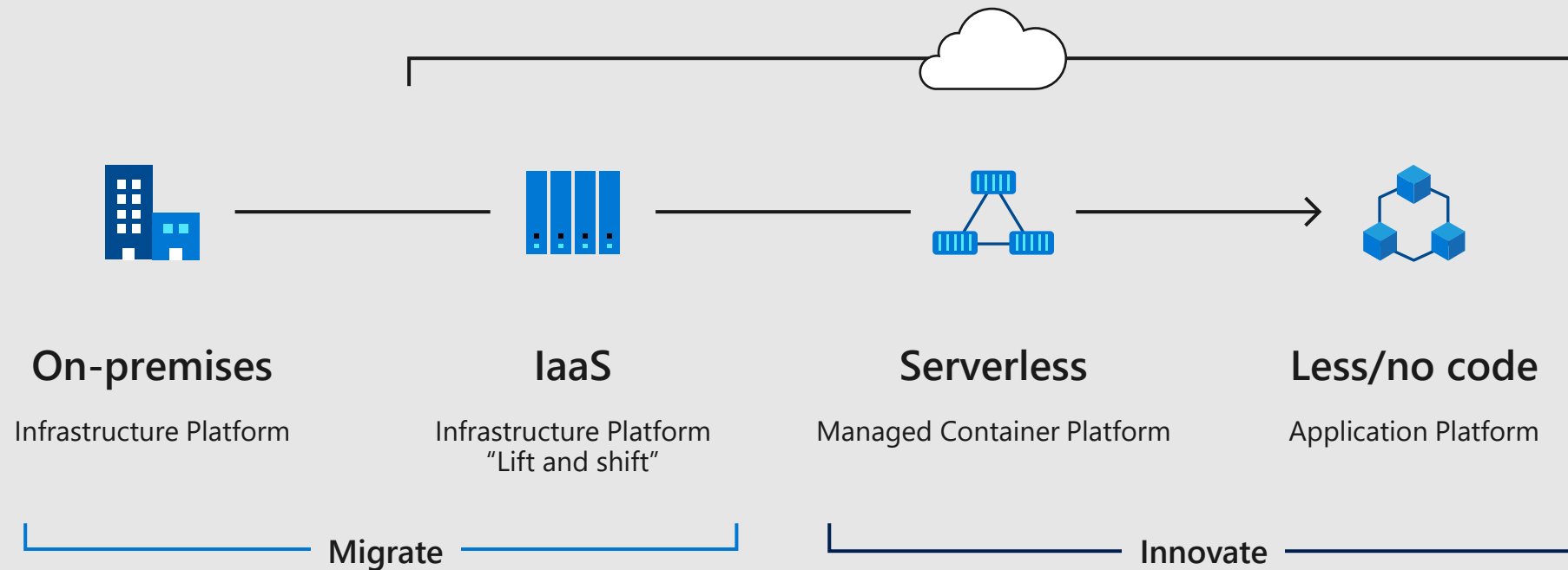
Remember these?



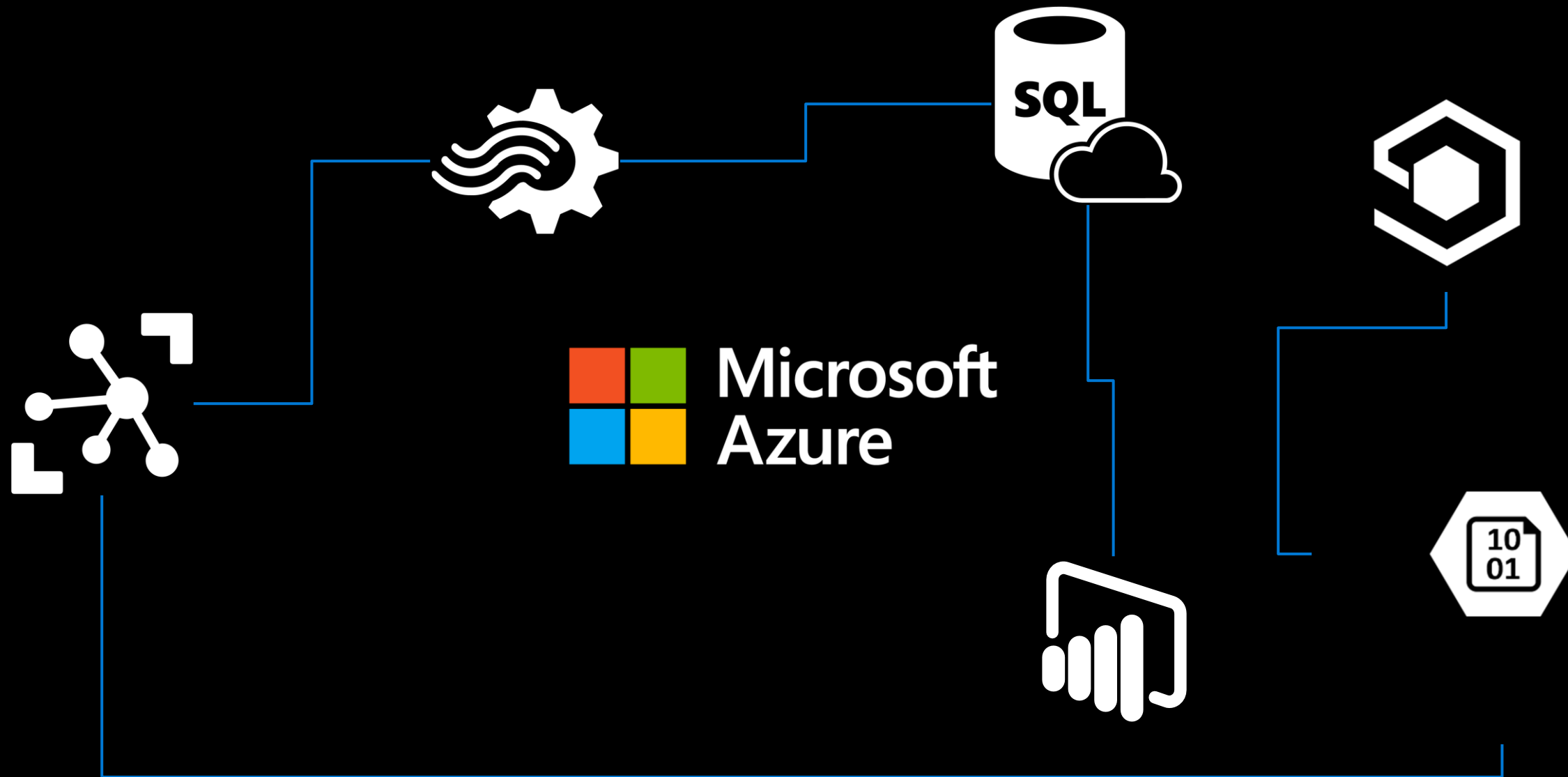
“Big Data” challenge 2.0



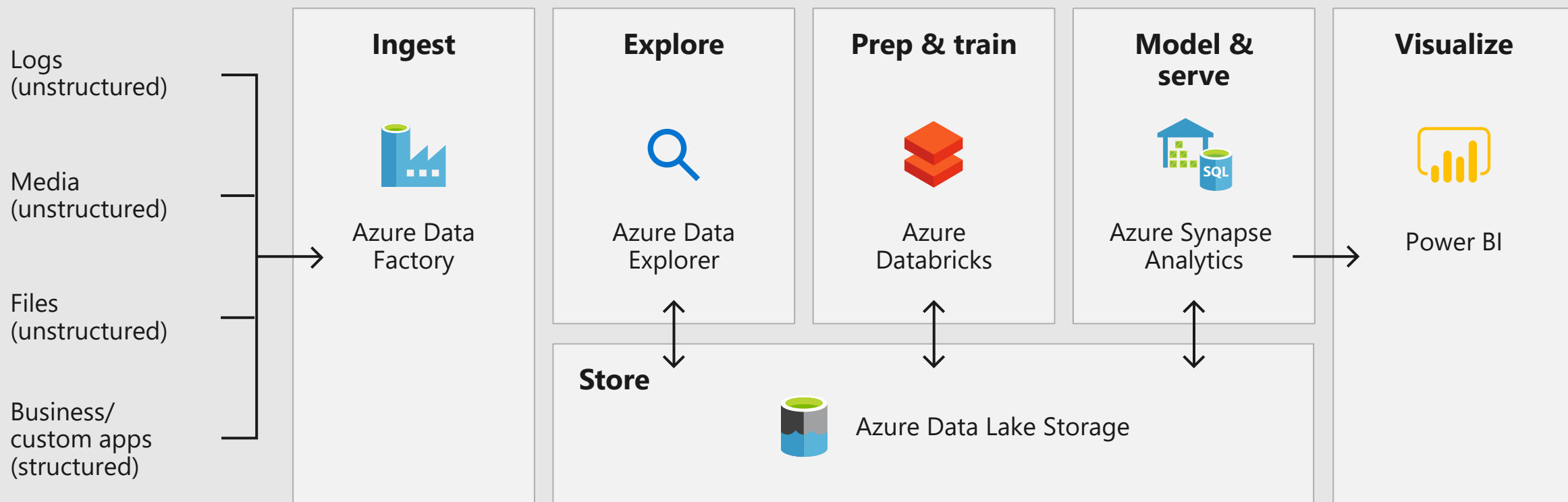
Journey to the cloud

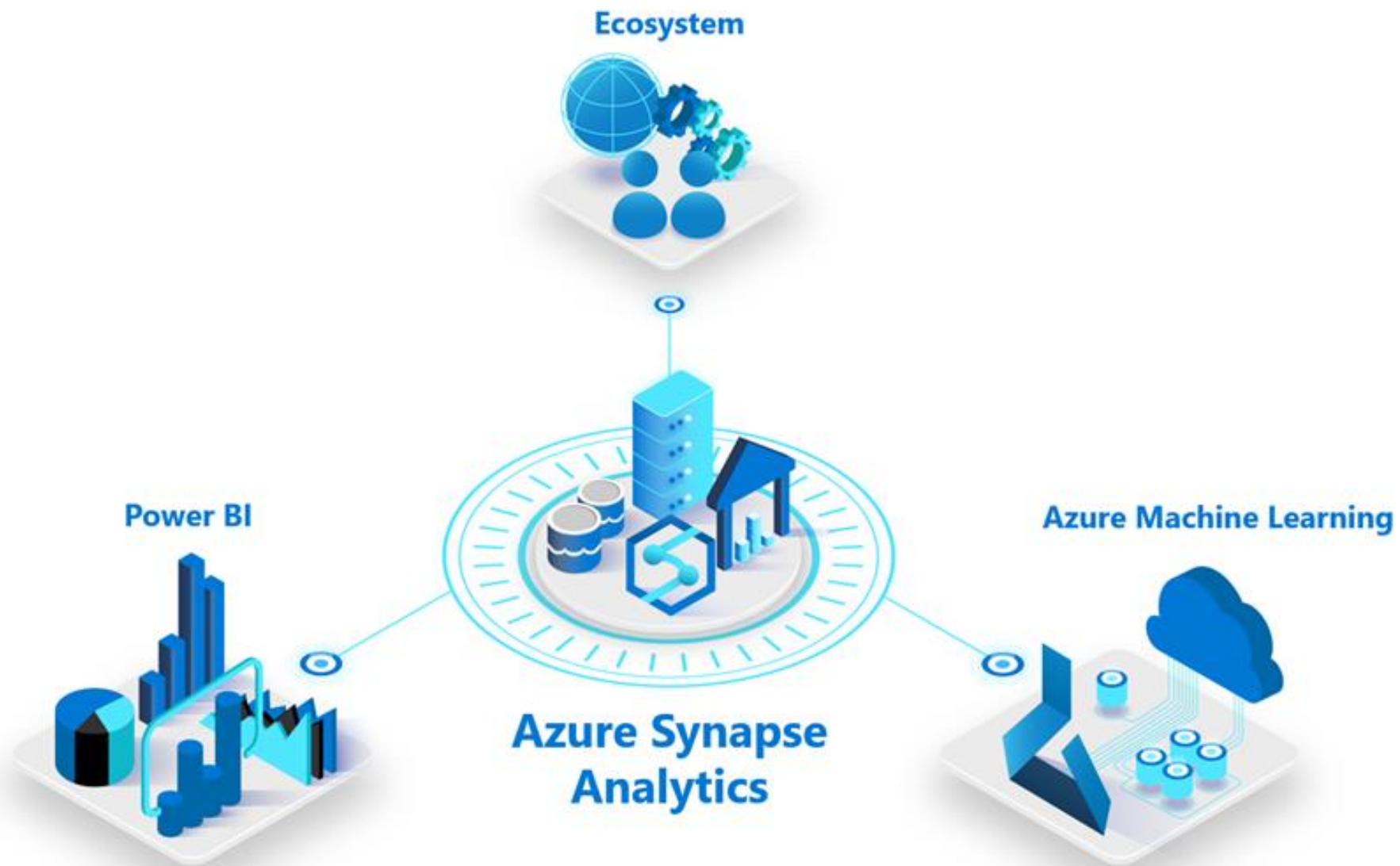






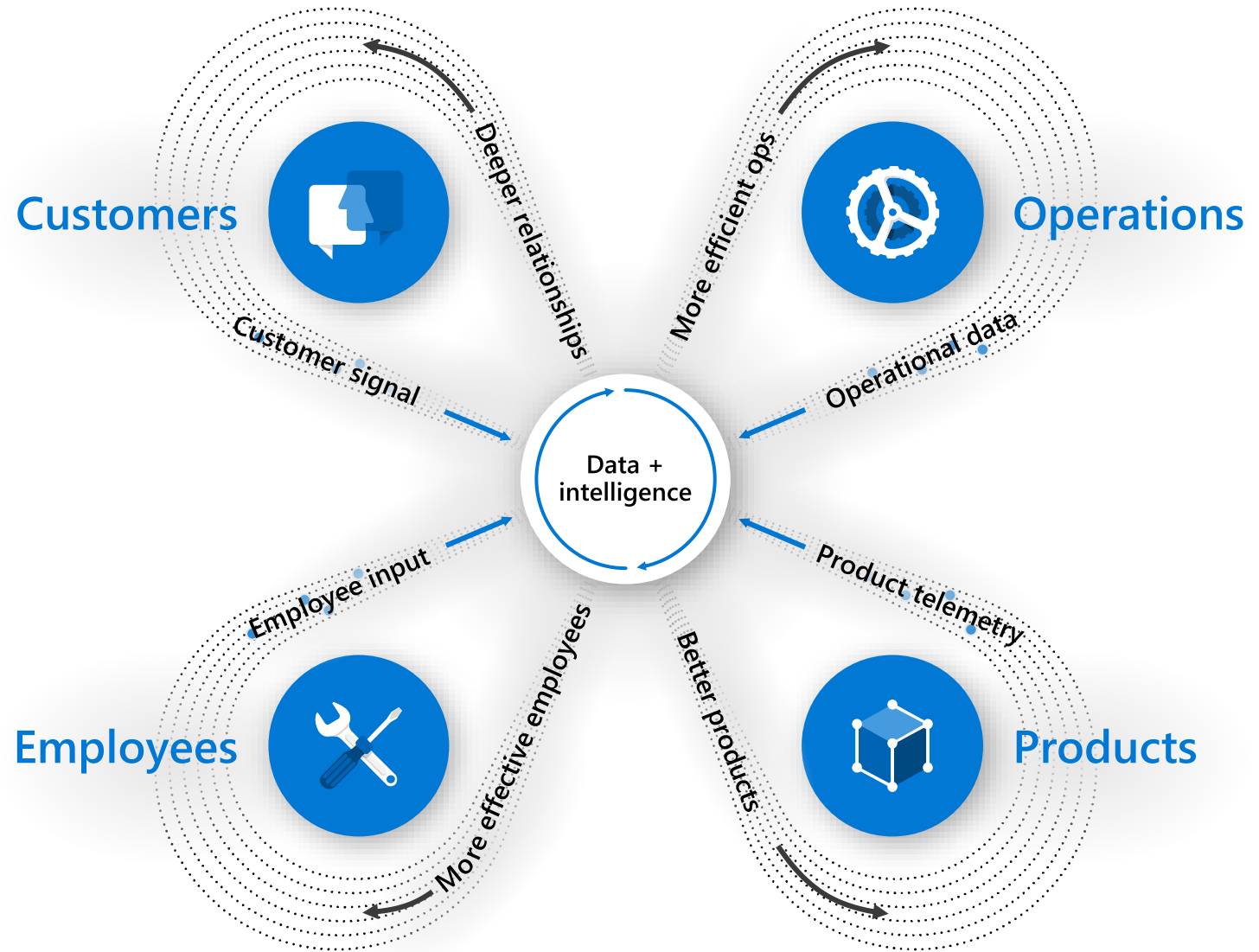
Azure enables analytics at cloud scale





The digital feedback loop

- 1 Data: Capture digital signal across business
- 2 Insight: Connect and synthesize data
- 3 Action: Improve business outcomes



What is confidential computing?

The ability to store, transport,
and act on compute workloads
without compromising privacy
of data and intellectual property

Why confidential computing in IoT

Intelligent edge computing creates the need to protect code and data in use in addition to protection in storage and transit

Code and data confidentiality



Proprietary code and algorithms

Sensitive data like patient information and ML models

Actions from insights



Safe actions from insights out of intelligent edge processing

Trustworthy I/O for command and control of critical infrastructure

Valued transactions



Metering actions for billing

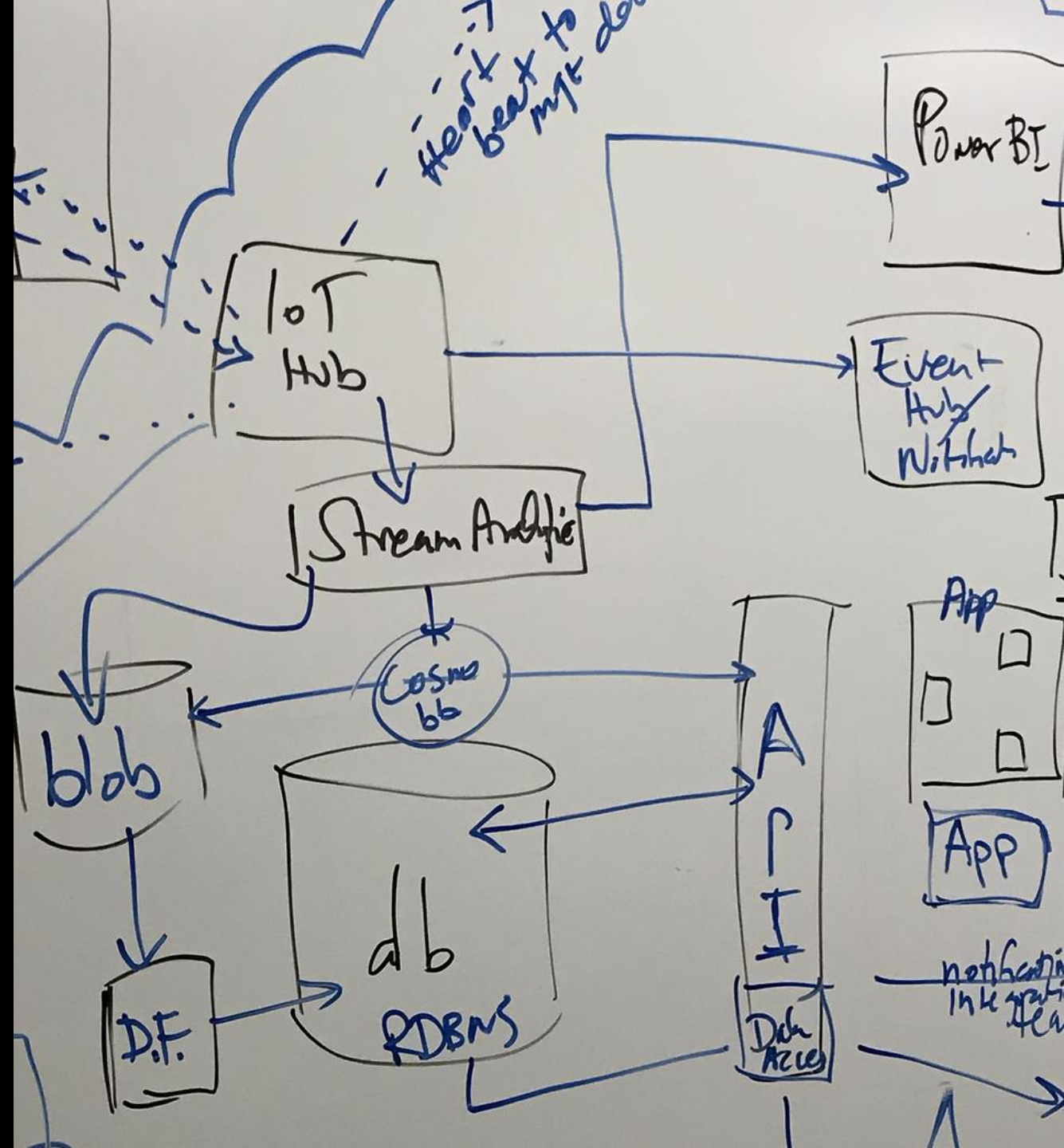
Events tracking e.g., violations for warranty management



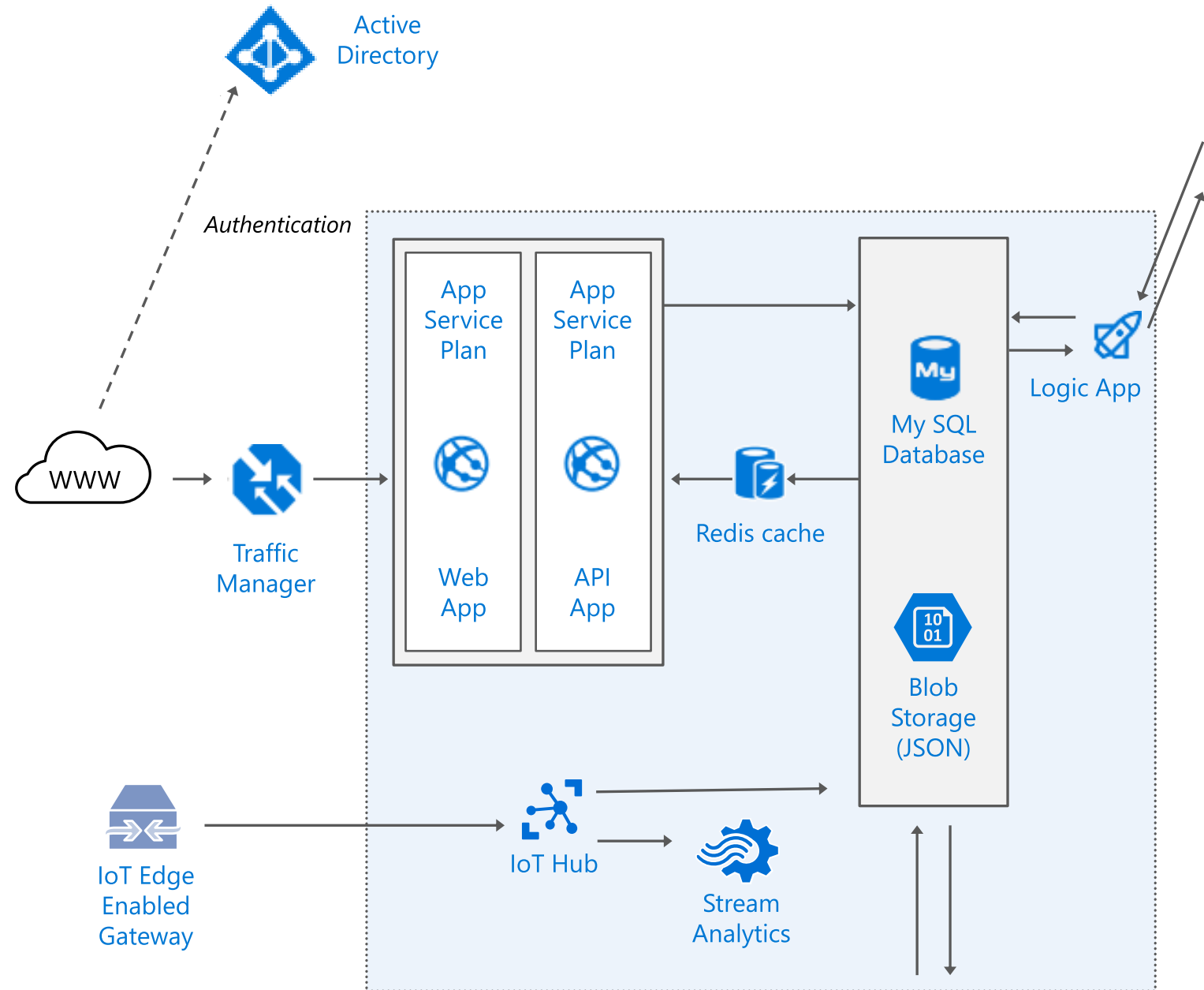
Partners make **more** possible



The anatomy of the architectural design session

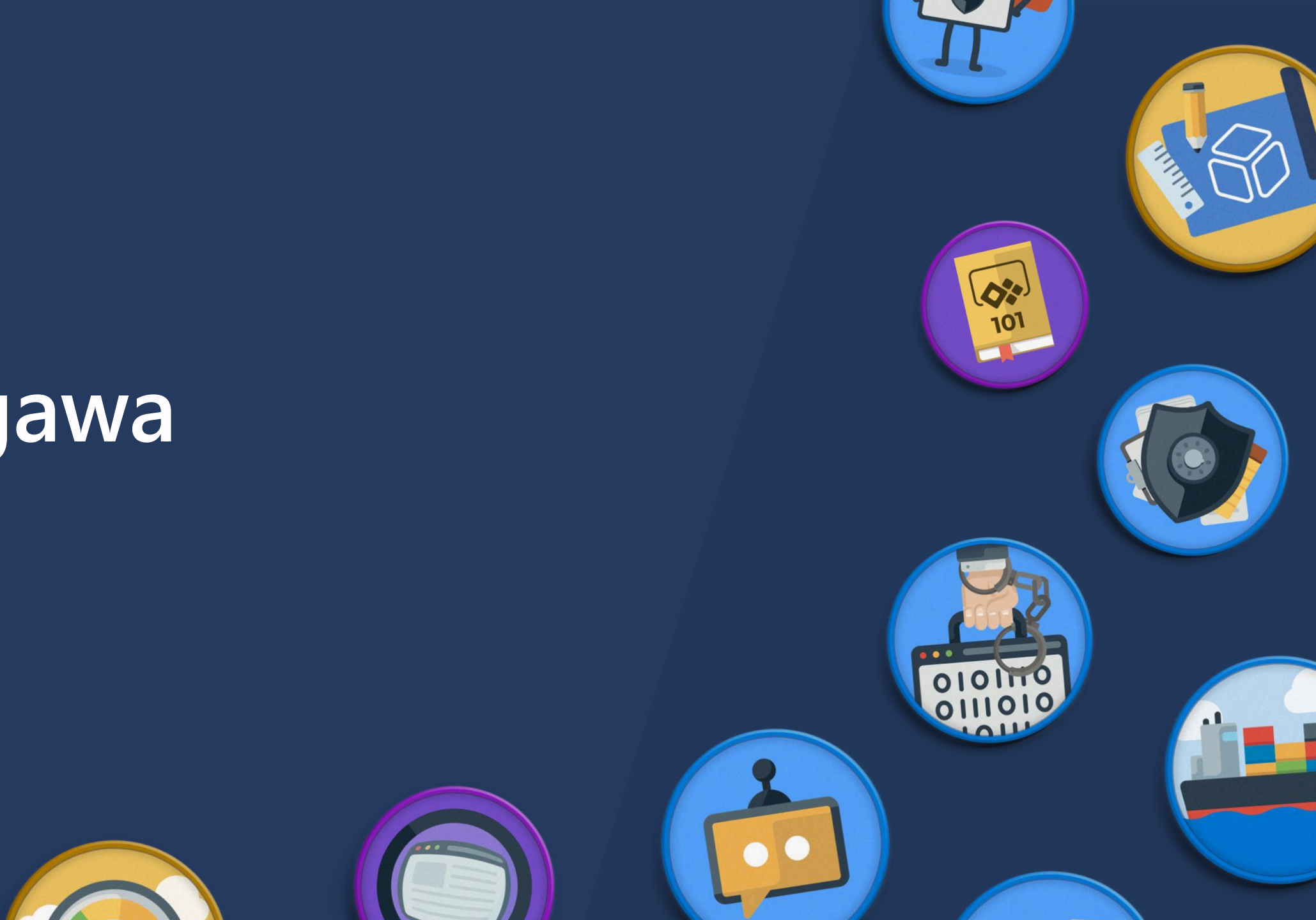


The output



Yokogawa

Microsoft.com/learn





横河電機 産業用 IoT 基盤

鳥越 研児

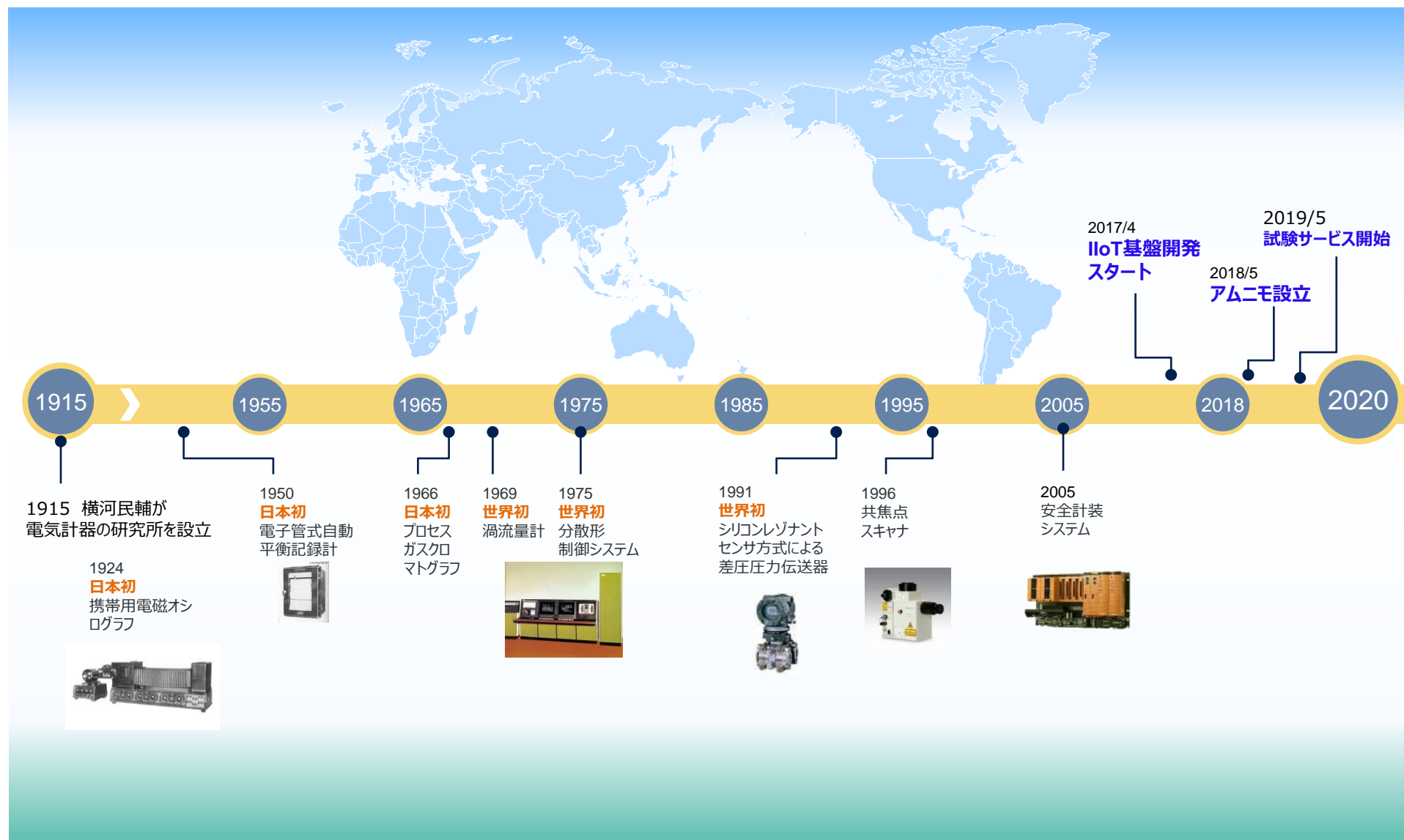
横河電機株式会社
マーケティング本部
事業開発センター クラウドサービス開発部

IoT in Action

IoT in Action Tokyo

A dark blue background with a glowing, interconnected network of nodes and lines, representing a digital or IoT network. The nodes are small circles of various colors (blue, green, yellow) and the lines are thin, glowing lines connecting them. The overall effect is a sense of a vast, active network.

横河電機・アムニモ



アムニモの目指すところ

- ・ ヒト・モノの状況を、リアルタイムに把握・分析し、対処したい

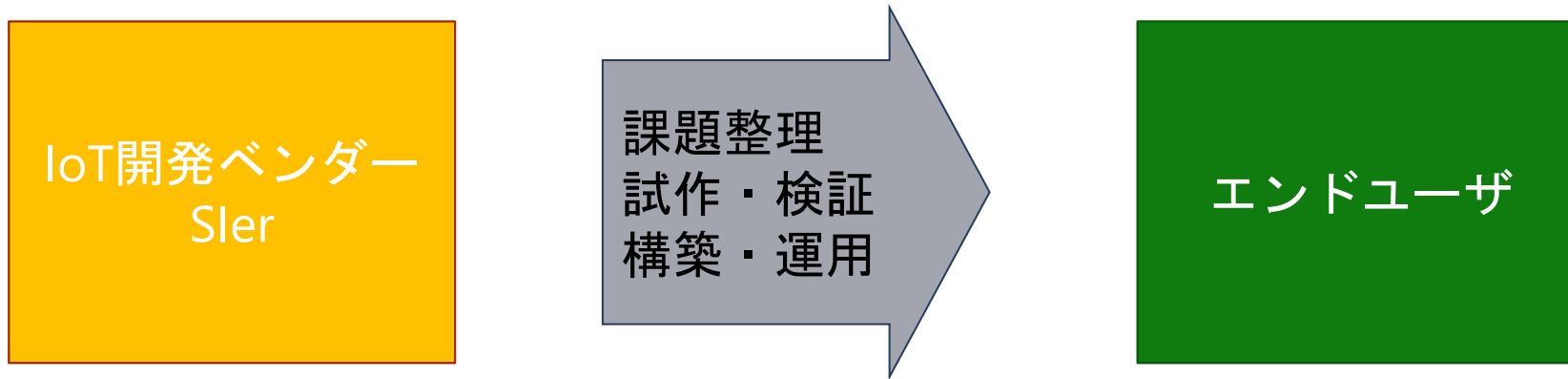


- ・ 予兆検知
 - ・ 問題の早期発見と早期解決
- ・ 効率・品質の向上
 - ・ モノ: 機器の使い方の最適化
 - ・ ヒト: 働き方の最適化
- ・ 環境性の向上

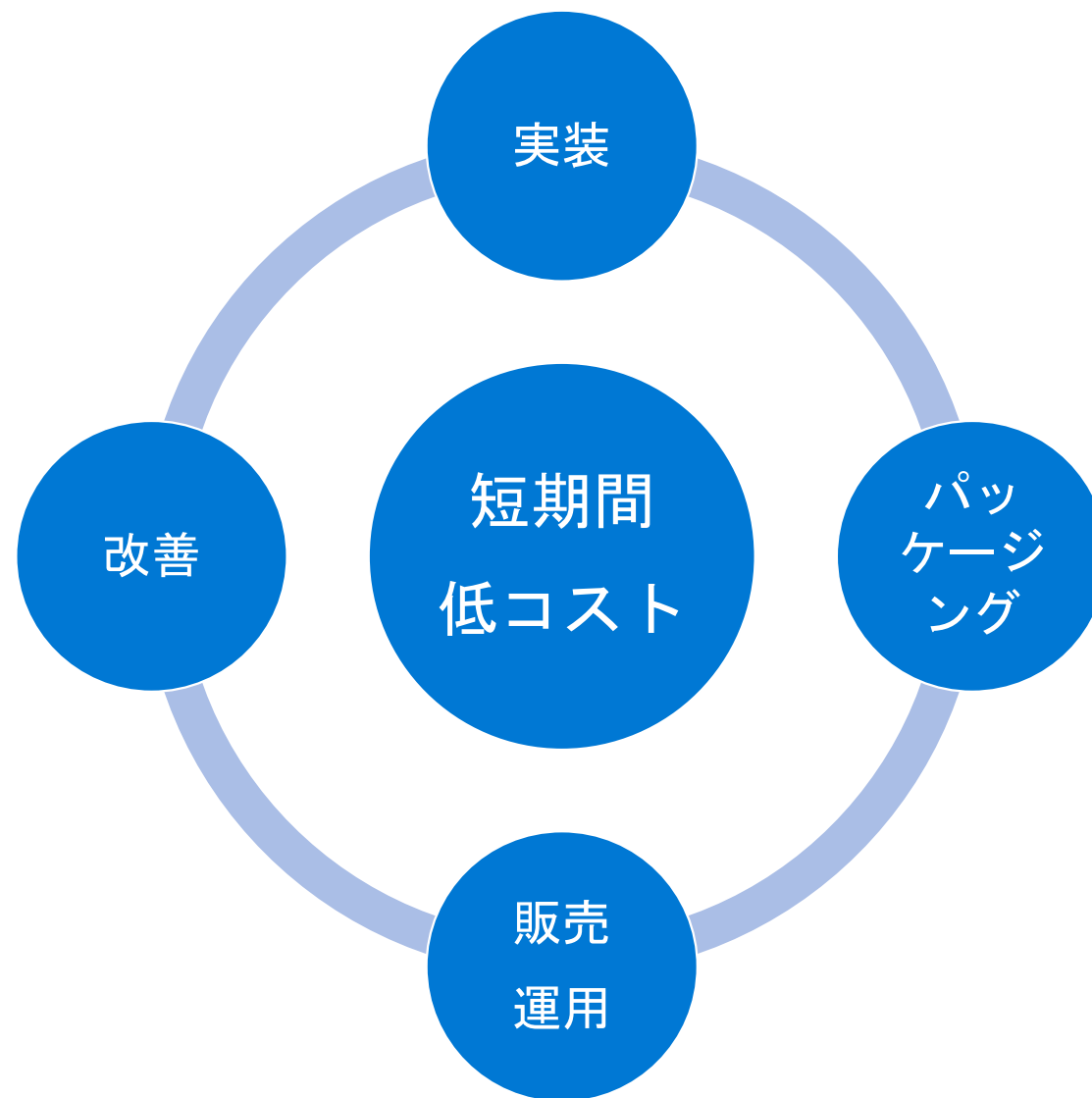


課題：これまでのIoTシステム提供のあり方

「1個づくり」のシステムを、高額の費用をかけて構築・運用

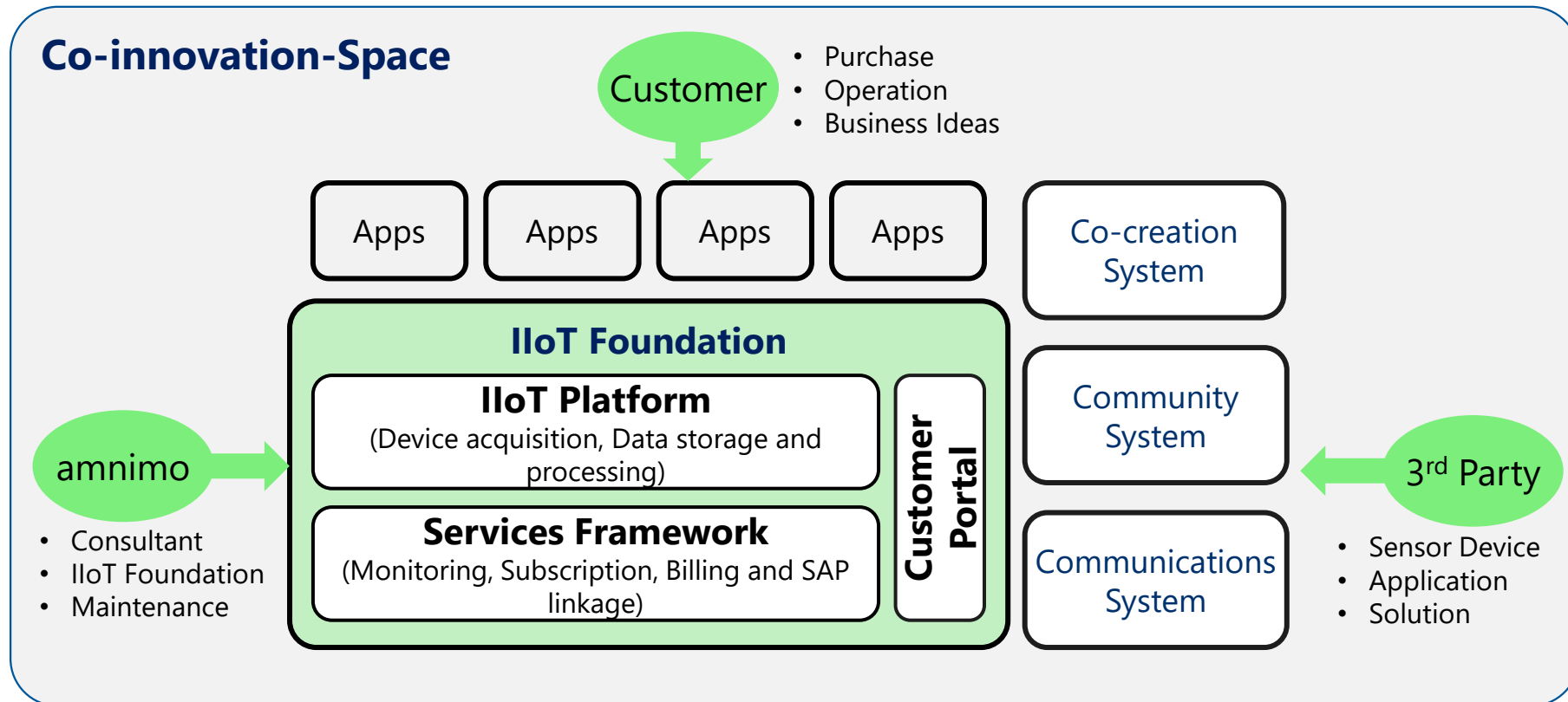


既存の発想からの脱却



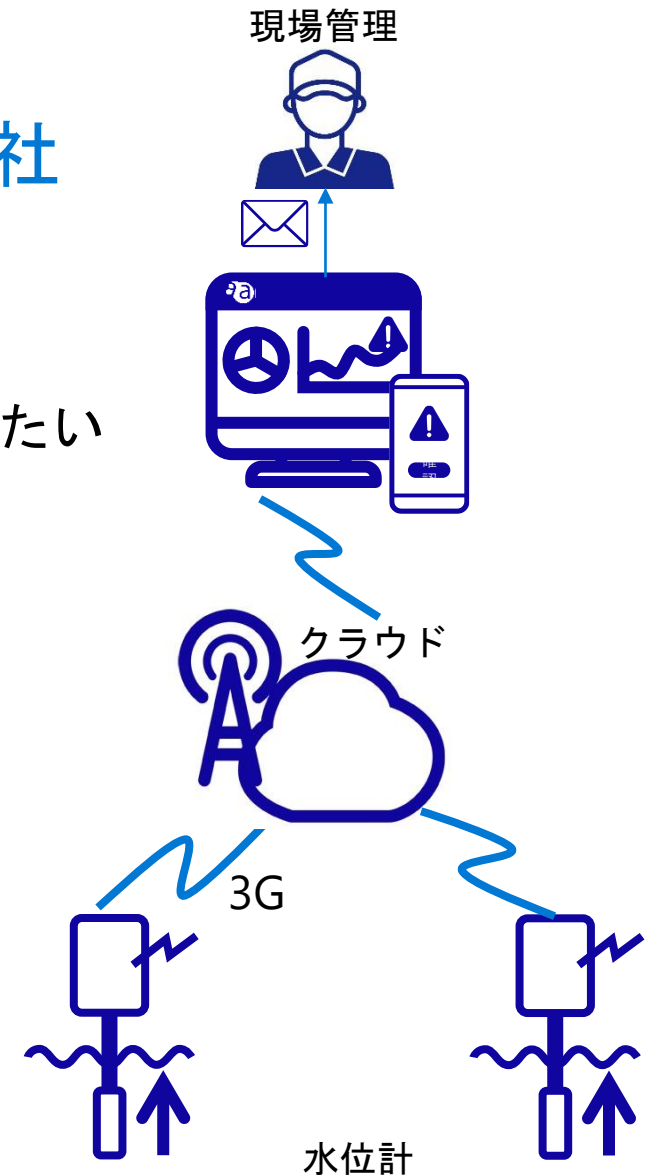
産業 IoT 基盤コンセプト

- データ収集・モニタだけではなく、お客様との共創の場とする

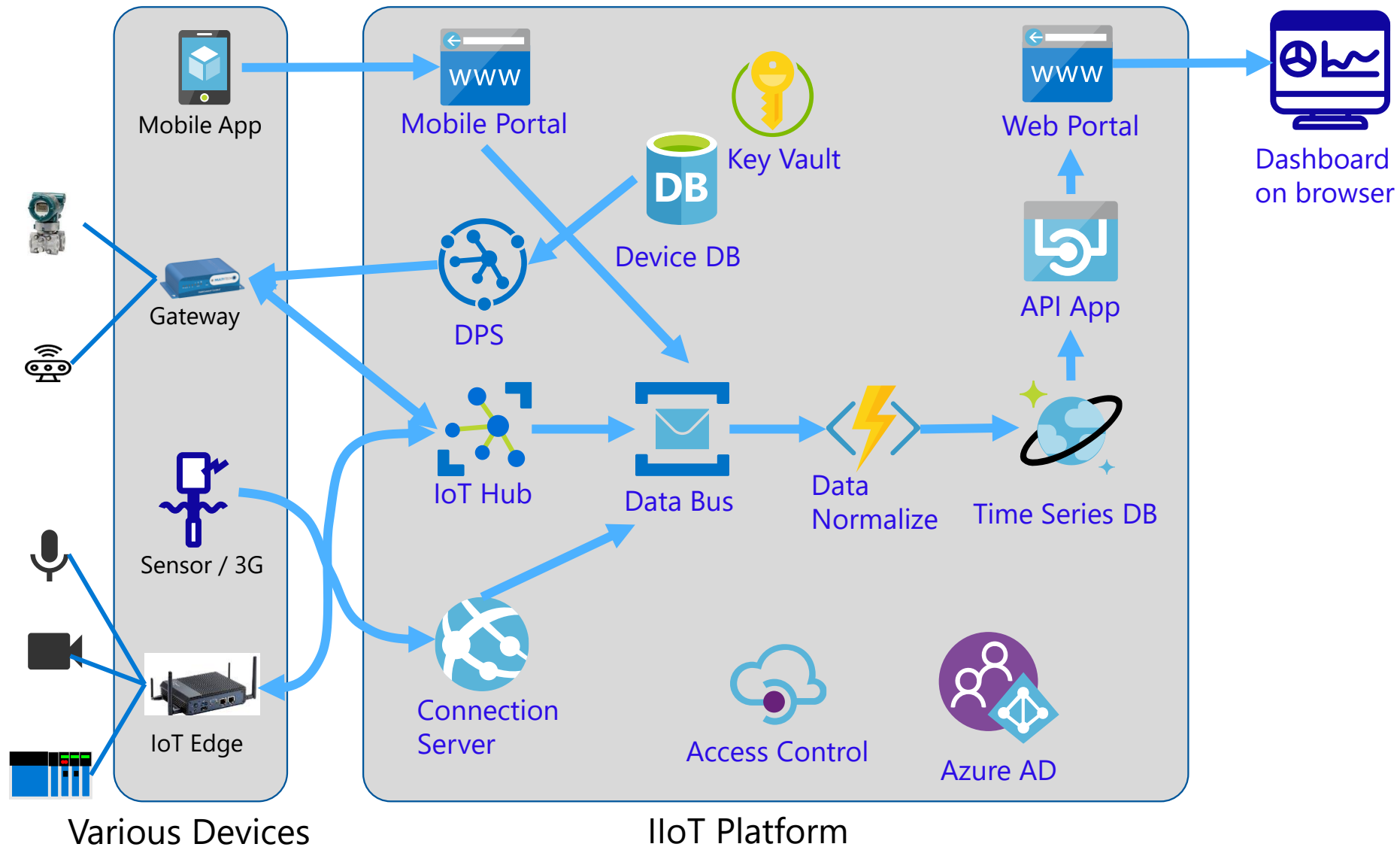


アプリケーション事例：水位計+災害対策

- ・ **パートナー様: 土木・建設コンサルティング会社**
 - ・ 災害対策工事のコンサルティング
- ・ **エンドユーザの困りごと**
 - ・ 雨量と水位の定量的な情報に基づいて、水害危険個所を特定したい
- ・ **困りごとを解決する仕組み**
 - ・ 水害危険個所の特定に水位計+天気情報を利用
- ・ **エンドユーザが支出可能な額**
 - ・ サービス利用料 < 損害抑制効果+業務効率向上

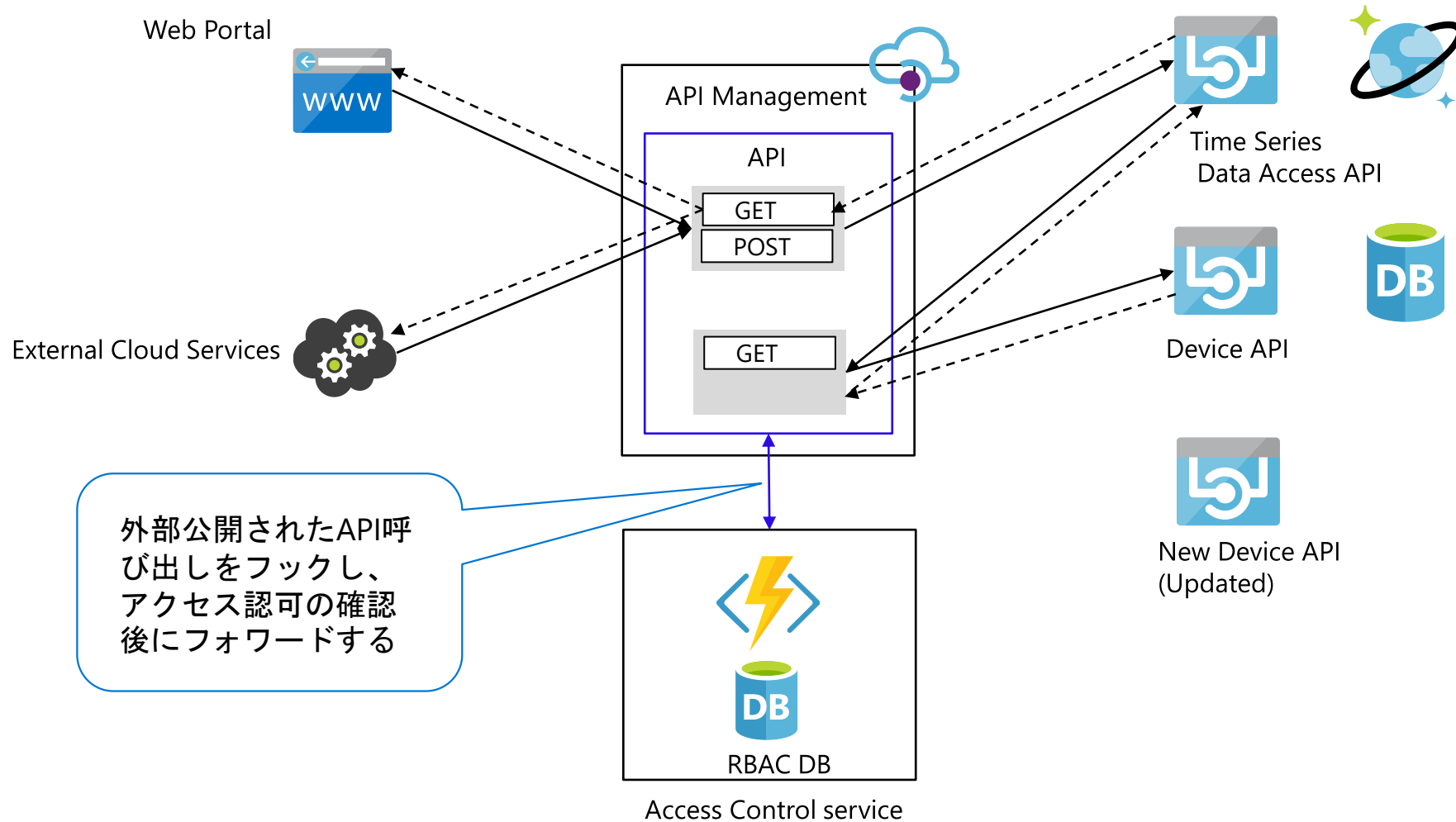


アーキテクチャ概要



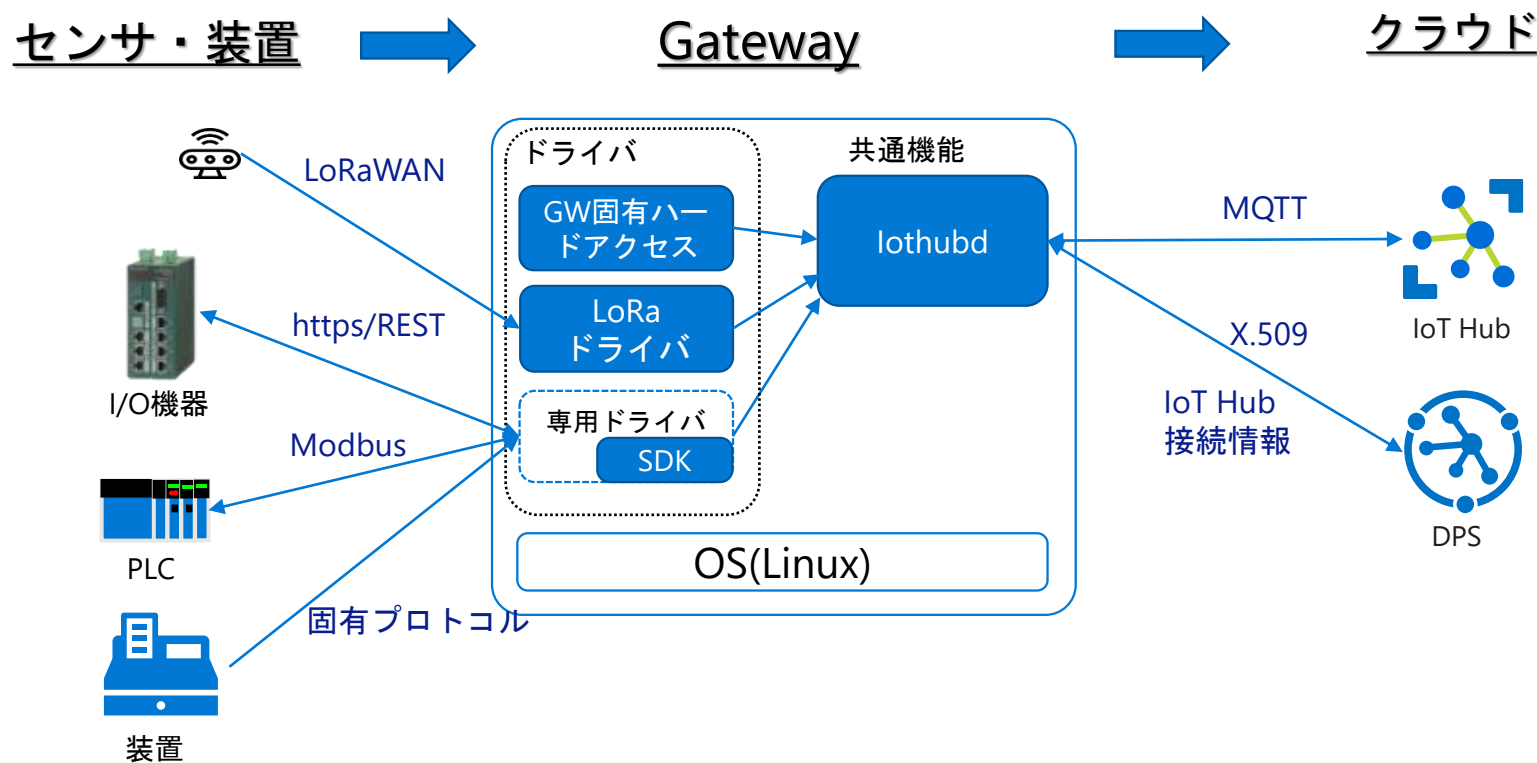
マイクロサービスアーキテクチャ

- API Management = マイクロサービスアーキテクチャのキーリソース

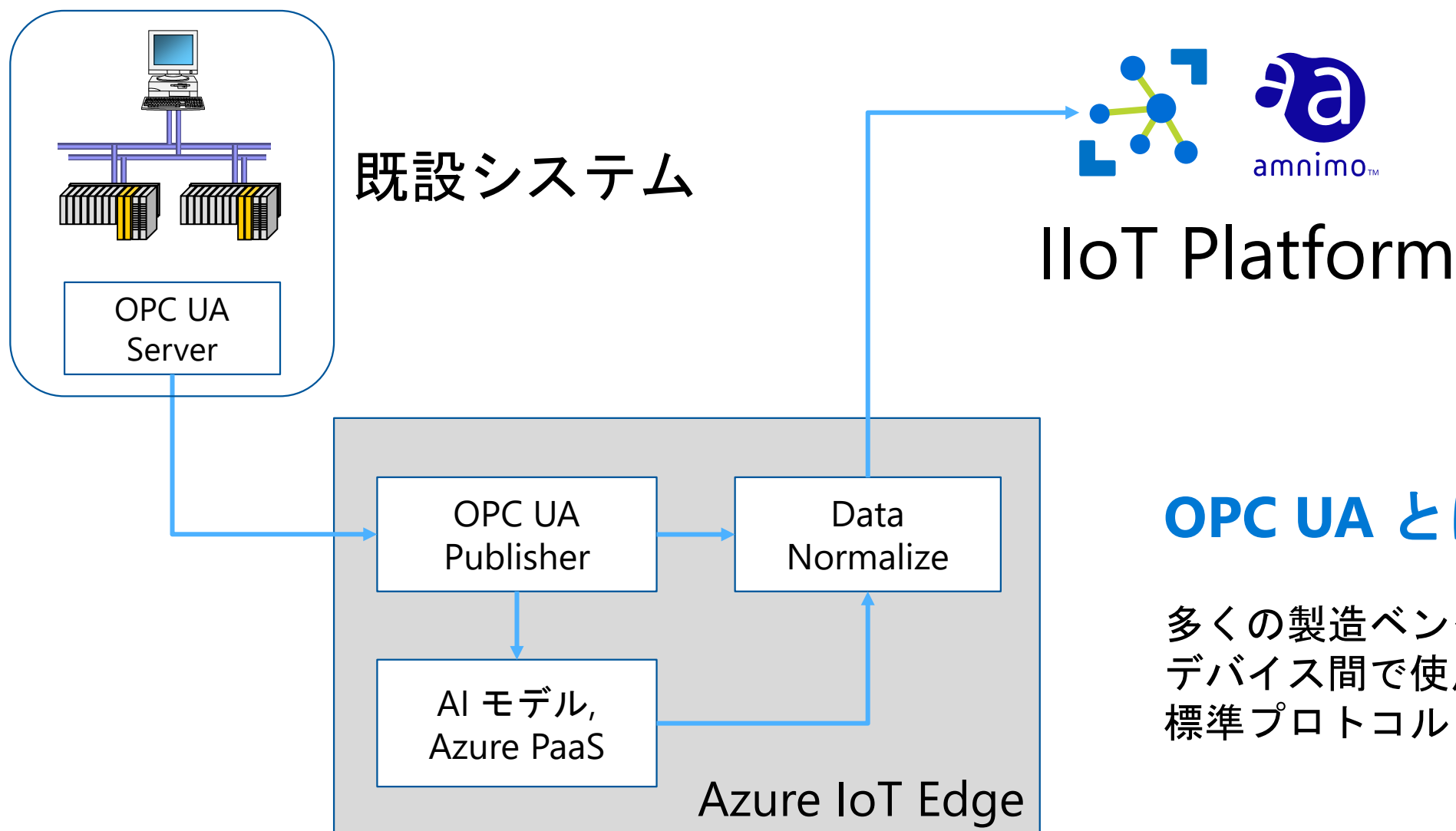


多様な機器を接続できる

- ・ iotHubd : IoT Hub Device SDKで開発
- ・ 専用ドライバ : pythonの開発環境を提供



OPC UA on IoT Edge (PoC)



OPC UA とは？

多くの製造ベンダーの
デバイス間で使用される
標準プロトコル

Skills
currently have



SKILLS GAP

Skills
needed




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Microsoft.com/learn

Time
investment
expectation



Azure fundamentals

8 hr 17 min remaining • Learning Path • 1 of 12 modules completed

Beginner Developer Solution Architect Administrator AI Engineer Business Analyst Business User

Data Engineer Data Scientist Azure Azure Portal Azure Resource Manager Storage Virtual Machines

Interested in the cloud, but aren't quite sure what it can do for you? This path is the place to start.

In this learning path, you will:


- Learn cloud concepts such as High Availability, Scalability, Elasticity, Agility, Fault Tolerance, and Disaster Recovery
- Understand the benefits of cloud computing in Azure and how it can save you time and money
- Compare and contrast basic strategies for transitioning to the Azure cloud
- Explore the breadth of services available in Azure including compute, network, storage and security

Once you complete this learning path, you will have the necessary knowledge to take the [AZ900 Microsoft Azure Fundamentals Exam](#).

Prerequisites
None

12300 XP

Modules in this learning path



Cloud Concepts - Principles of cloud computing

1 hr 2 min • Module • 10 Units

★★★★★ 4.8 (23350)

Explore the core concepts of cloud computing and how it can help your business.

Overview ▾

1100 XP

Microsoft.com/learn



Azure fundamentals

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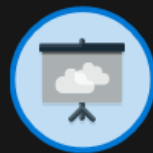
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Total XP=
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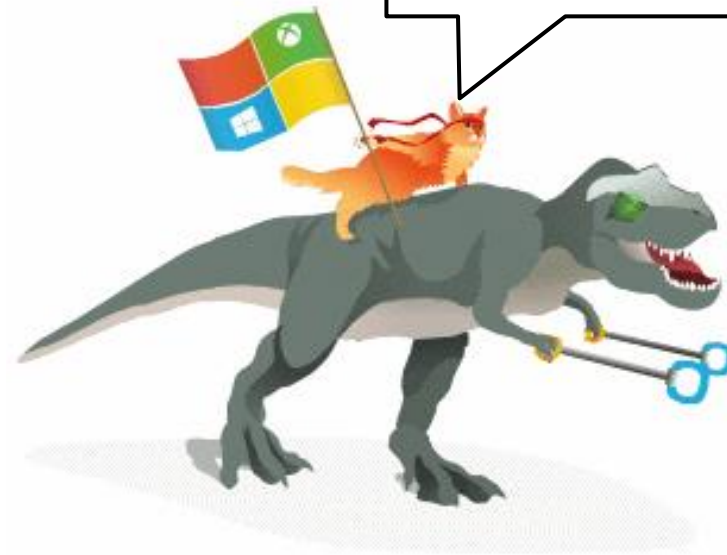
Overview ▾

✓ 1100 XP

Leveling up your Azure skillz with Microsoft Learn



I can haz **ALL**
the badgez!



ANNOUNCEMENT!

Microsoft Certified: Azure IoT Developer Specialty



Exam AZ-220: Microsoft Azure IoT Developer

Top challenges

Complexity

IoT PnP, IoT Central

Knowledge

MS Learn

Security


Confidential Computing

Solution == Partners



Project 15 from Microsoft

An Animal Conservation Initiative

An aerial photograph of a wide, winding river flowing through a vast, green valley. The river is light-colored, possibly due to sand or silt, and meanders from the upper left towards the lower right. The surrounding landscape is covered in dense, low-lying vegetation. In the far distance, layers of hazy mountains are visible under a warm, orange-hued sky. A bright sun is positioned in the upper right corner, partially obscured by the horizon. A white rectangular box with a thin black border is centered in the middle of the image, containing the text "00:15:00".

00:15:00

