



# IoT in Action: Next Steps

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Microsoft

**IoT** in Action



# IoT Signals

SUMMARY OF RESEARCH LEARNINGS  
2019

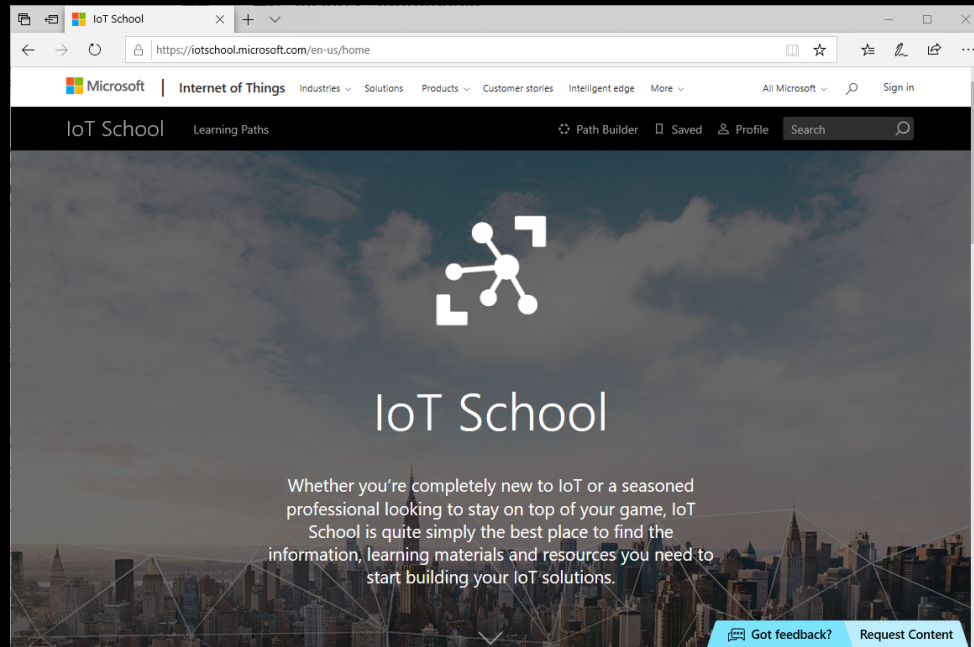
<https://azure.microsoft.com/en-us/resources/iot-signals/>

## Reasons for IoT adoption



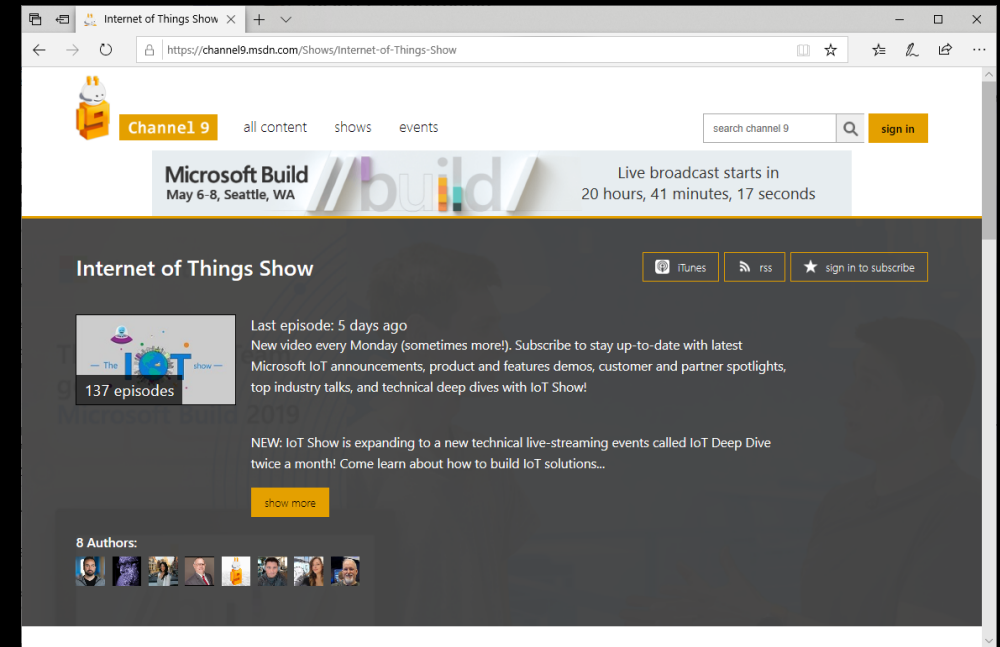
# Great resources for IoT skills development

## Learn IoT



<http://aka.ms/learn/iot>

## IoT Show



<http://aka.ms/iotshow>

# Exploring IoT Solutions Further



Building Solutions



Driving Go To  
Market



Sales  
Enablement

# Microsoft AI & IoT Insider Labs

Microsoft's AI & IoT Insider Labs help to develop, prototype, test and operate intelligent product solutions at scale.

Located in Redmond USA, Munich Germany; Shenzhen, China; and Shanghai, China.

These facilities bring together Microsoft and the ecosystem's resources to accelerate bringing your solution to market.

## Use Our Physical Lab

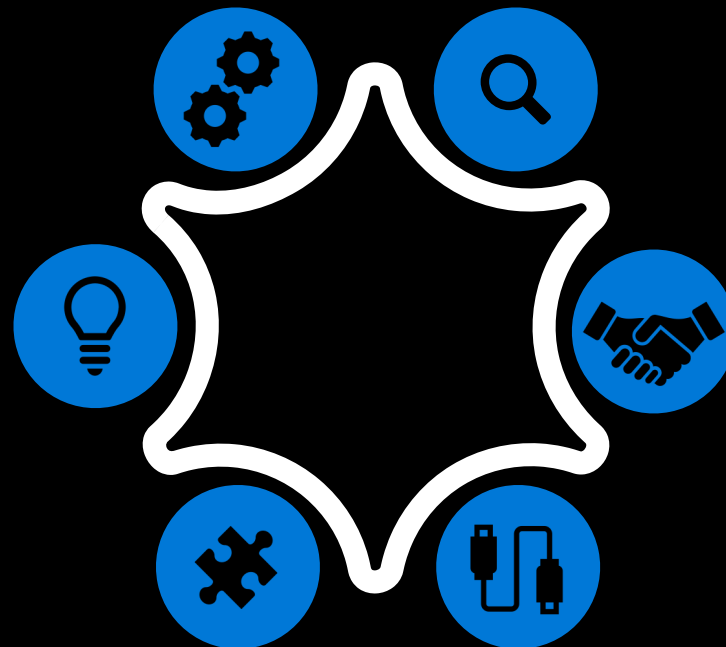
Each lab is equipped with technical equipment to build prototype IoT devices

## Technical Guidance

Leverage Microsoft's expertise in mobile, application, cloud and machine learning development for delivered solutions.

## Advance Tech Access

License technology Intellectual Property (IP) from Microsoft's Technology and Research portfolio using a range of business models.



## Get Business Support

Leverage Microsoft's proven capability in enterprise software planning, marketing, sales and distribution. Experience and tools.

## Connect Matchmaking

Leverage Microsoft's customer, sales channel, online store, partner retail and enterprise channels.

## Industrial Matchmaking

Leverage partner design team to maximize innovation with inclusive design lead workshops.

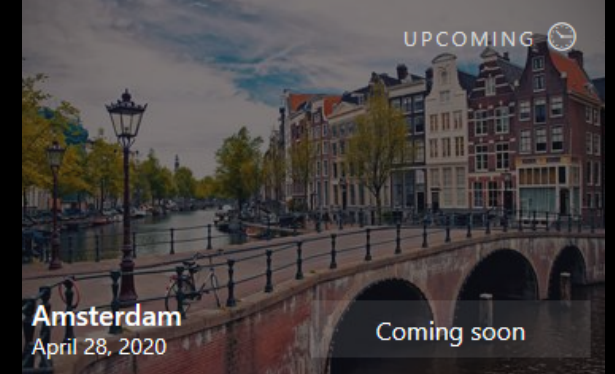
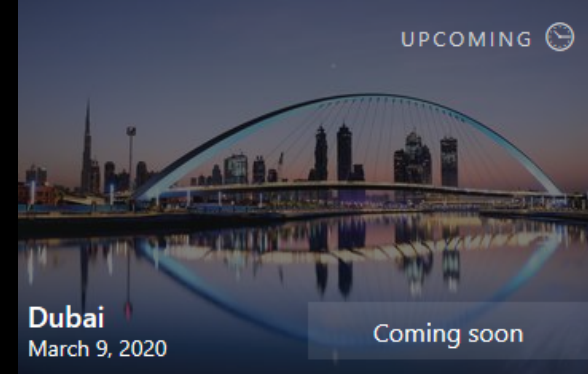
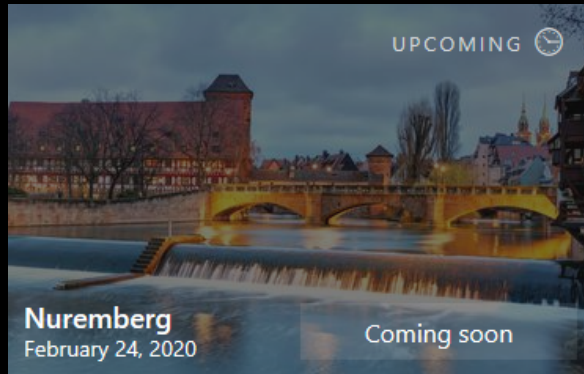
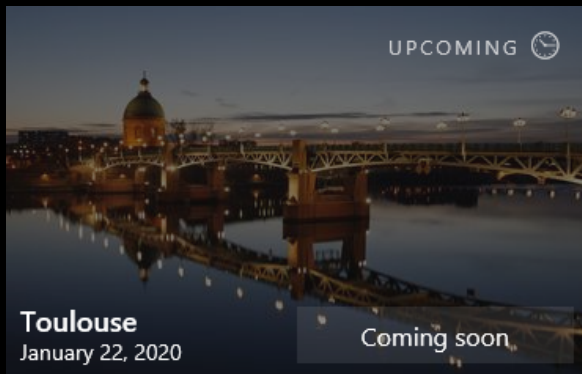
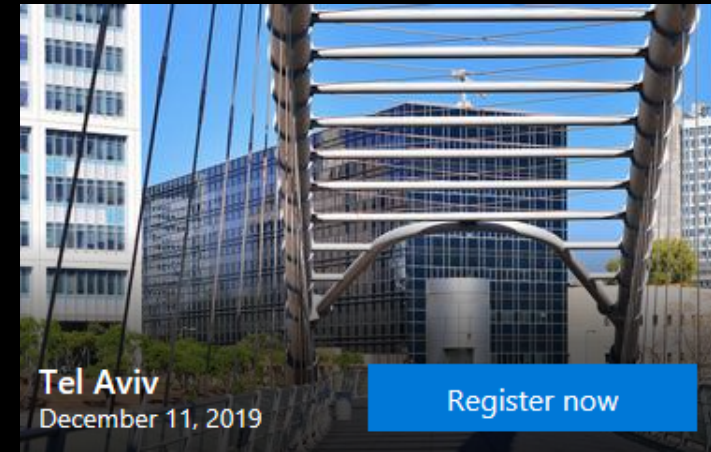
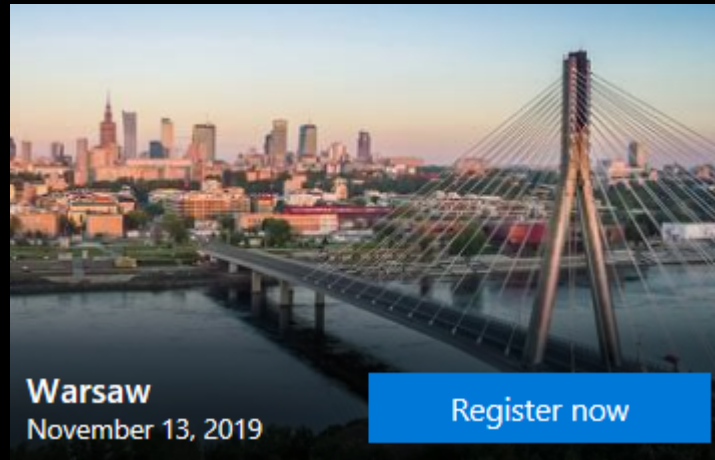


Eval Forms





Register Now at <https://www.iotinactionevents.com/>



And NEW: Jan 27, 2020: IoT in Action Smart Cities in Amsterdam

# IoT in Action Webinars [www.iotinactionwebinars.com](http://www.iotinactionwebinars.com)



IoT is Smart for Your Buildings



Retail IoT - New Experiences from New Connections



Safer, Happier, Healthier: Your Life Sciences Digital Transformation with IoT



Go from Reaction to Prediction—IoT in Manufacturing



IoT and the New Safety Net



Transform Cities with Microsoft IoT Solutions



Thank you

The background features a complex, abstract digital pattern. A series of interconnected dots and lines form a wave-like structure that flows from the left towards the right. The dots are small and glowing in shades of blue and green, while the lines are thin and light blue. The overall effect is a sense of movement and digital connectivity. The background is a deep, dark blue, which makes the glowing elements stand out.

