



IoT in Action

#IoTinActionMS



Azure Stack Edge

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IoT in Action



Azure Stack portfolio

Extend Azure to consistently build and run hybrid applications across cloud, datacenter, and edge



Azure Stack HCI

Hyperconverged solution

- Scalable virtualization and storage
- Remote branch office
- High-performance workloads



Azure Stack Edge

Cloud-managed appliance

- Machine learning at the edge
- Edge compute and IoT solutions
- Network data transfer to cloud

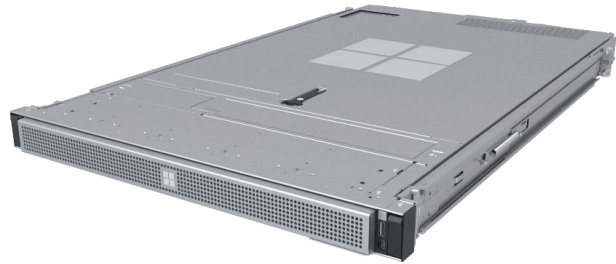


Azure Stack Hub

Cloud-native integrated system

- Disconnected scenarios
- Data sovereignty
- Application modernization

Azure Stack Edge



An Azure-managed, edge appliance that brings the compute, storage, and intelligence of Azure right to where you need it



Hardware-accelerated machine learning

Accelerate ML inferencing using on-board GPU or FPGA to get results close to the data source



Edge compute

Run VMs, containers, and Azure services at the edge locations



Azure-managed appliance

Order and manage your appliance and workloads through the Azure portal



Cloud storage gateway

Transfer data to Azure over the network while retaining local access to blobs and files

Choose the appliance model best suited for the job

Commercial (C) series

Enterprise-ready form factors for use within a traditional business setting



Rugged (R) series

Ruggedized, portable, battery-operated form-factors for harsh field conditions



Cloud managed using Azure IoT Hub



IoT Edge modules

Run Azure services directly on any device. AI, Azure ML, Azure stream analytics, Azure functions, SQL or bring your own code



Secure

Designed for security from the ground up and only secure devices get certification



Open source & cross platform

Open source and supports Linux, Windows and an expanding set of OS's



Cloud managed

Remotely configure, update, monitor, and manage IoT Edge devices



IoT solutions



Real-time AI and analytics



Device connectivity and management

Use Cases



Use case: Retail - Smart customer interactions

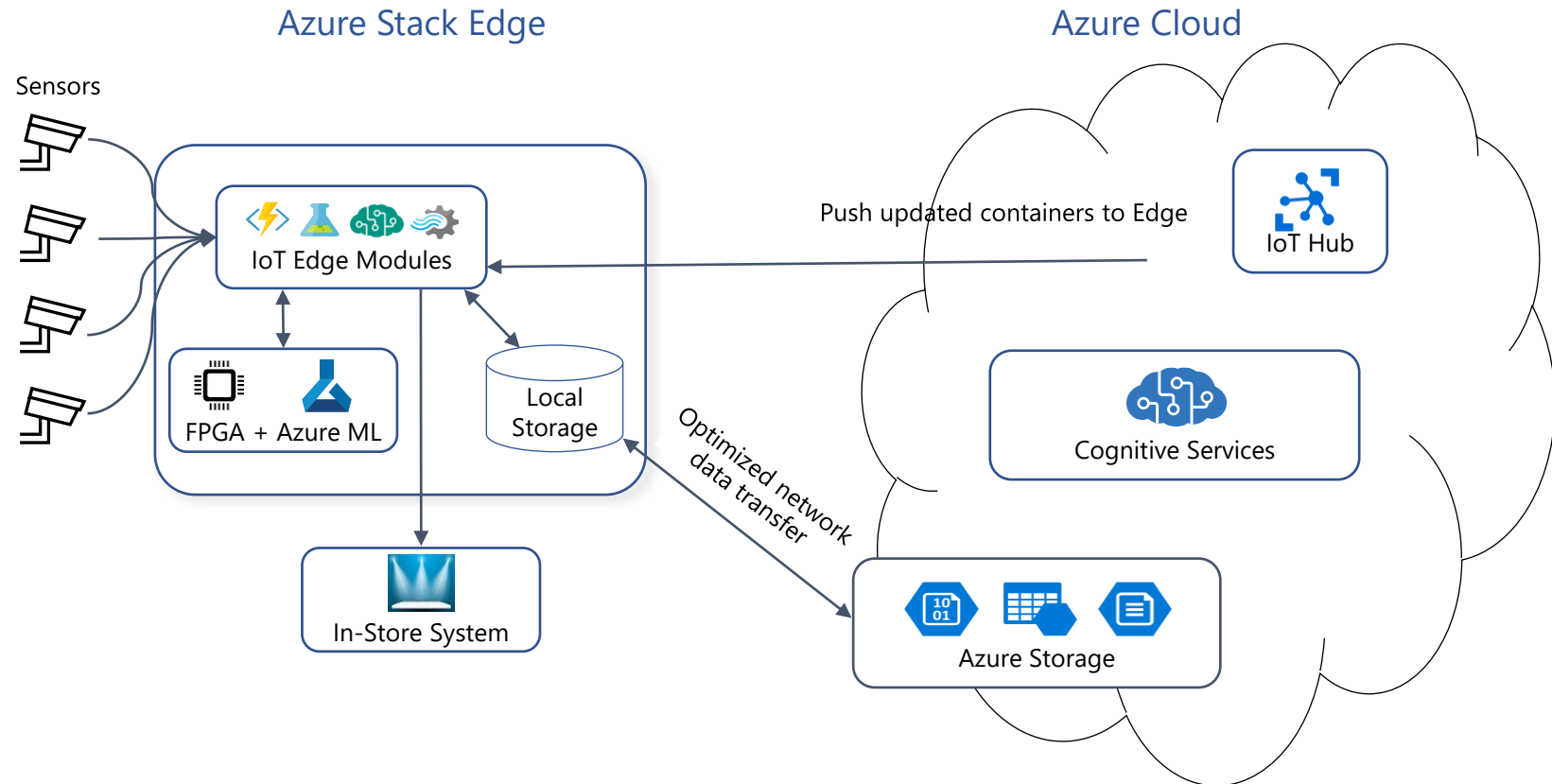
Drive additional purchases with targeted advertising based on demographics

What problem does this solve?

- Increase customer connections
- Target advertising to drive additional sales
- Add a new monetization opportunity

What technology does this use?

- IP cameras send data over the local network to Azure Stack Edge
- Containerized application uses Azure Cognitive Services to process images and determine age and gender
- An in-store system displays ads based on resulting demographic data
- Optional: transfer data to Azure for additional analytics



Use case: Manufacturing - Predictive Maintenance

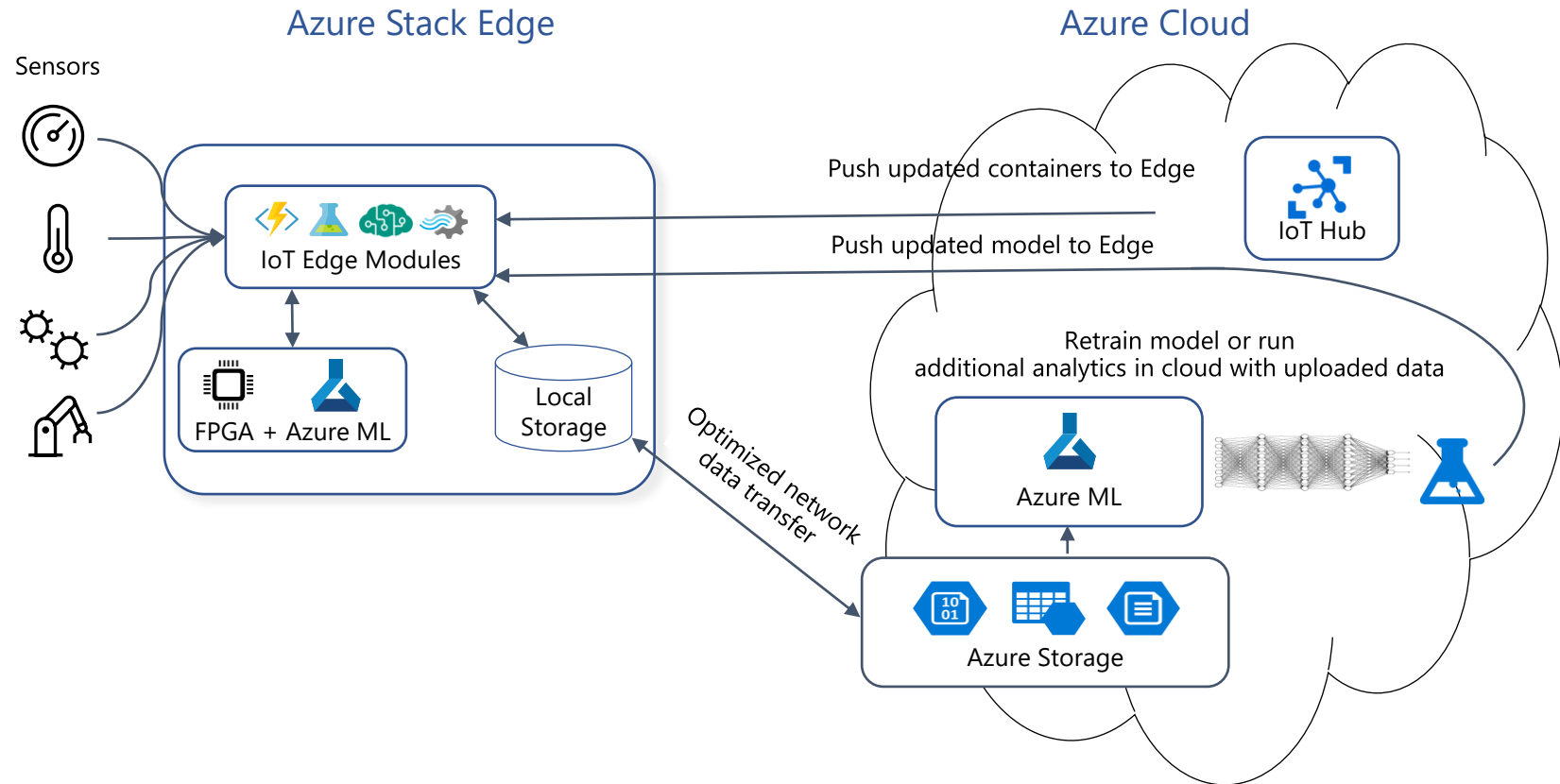
Prevent equipment failures by identifying issues prior to failure and fixing them

What problem does this solve?

- Reduce lost manufacturing time due to broken equipment
- Reduce maintenance overhead with cost-effective preventative maintenance vs unpredictable repair costs

What technology does this use?

- Sensors send data over the local network to Azure Stack Edge
- Containerized application uses a custom machine learning model to identify equipment in need of maintenance
- Optional: transfer data to Azure for storage, to retrain and improve your ML model, or for additional analytics



Use case: Smart City - Intelligent Crosswalks

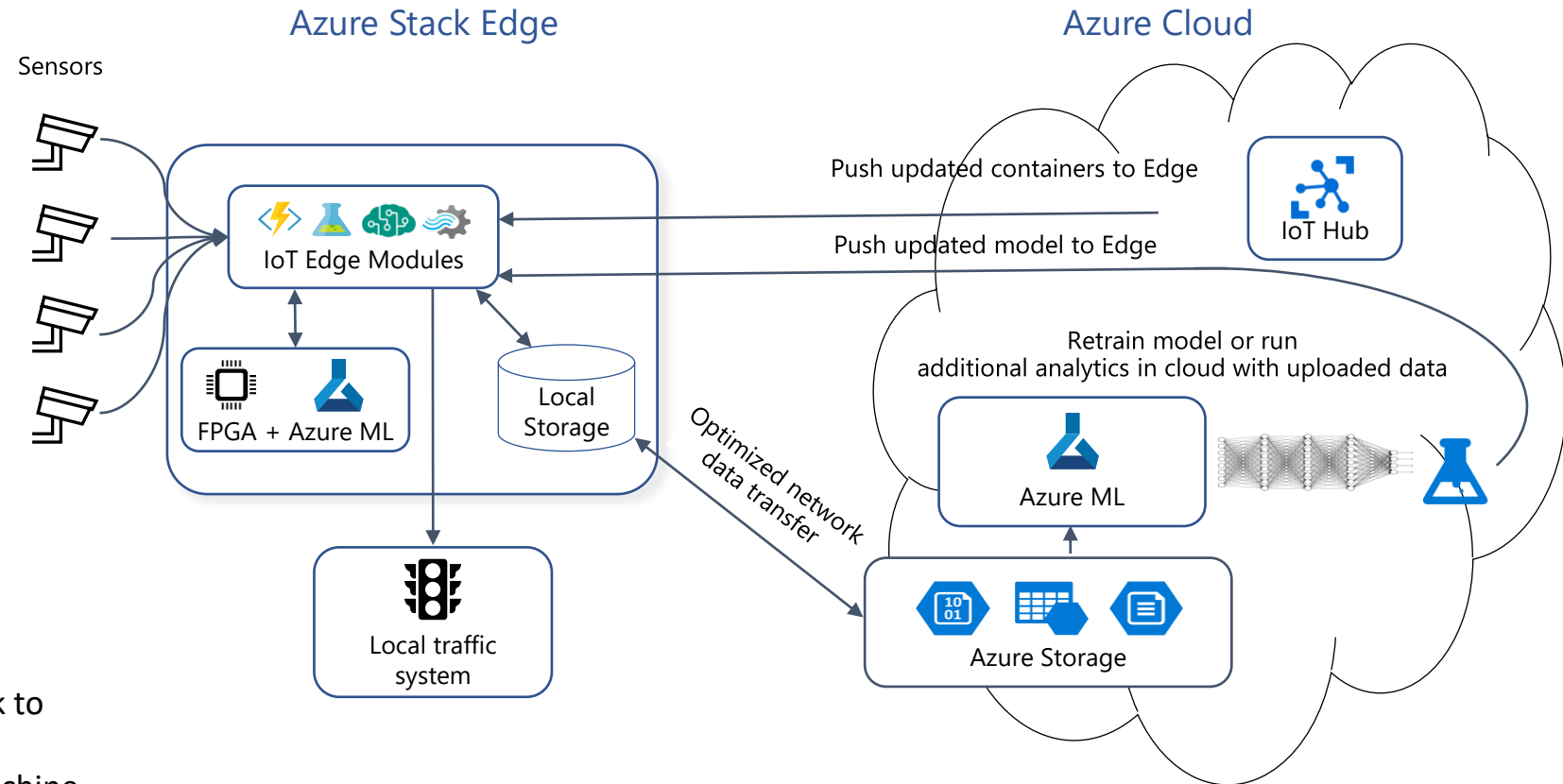
Improve crosswalk safety by extending crossing time as needed

What problem does this solve?

- Reduce risk of harm to pedestrians from insufficient time to cross
- Reduce risk of vehicle accidents with improved traffic light management

What technology does this use?

- IP cameras send data over the local network to Azure Stack Edge
- Containerized application uses a custom machine learning model to identify pedestrians in need of additional crossing time
- Optional: transfer data to Azure for to retrain and improve your ML model or for additional analytics



Demo – FPGA Video Inferencing at the Edge





The art of the possible
with intelligence edge



Working code samples

1. [Deploy Azure ML hardware accelerated models to Azure Stack Edge](#)
2. [Deploy an edge void detection solution \(empty shelves\)](#)
3. [Deploy edge-based footfall analysis](#)

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#Project15 AI for Good, AI for Earth