



Create the Retail Store of the Future

WonderStore, by Kruell Srl, enables retailers to create personalized shopping experiences by applying intelligent analytics to real-time customer data with the latest Intel processors and Azure IoT Hub. Using advanced computer vision to collect in-store information on customer demographics, mood, dwell time, fashion choices, and buying habits, merchants can gain meaningful, AI-based insights that inform dynamic store environments to drive growth and efficiency.



Gain meaningful insights

Capture real-time customer data to unlock valuable business insights



Improve customer experiences

Create dynamic store environments to delight customers and increase sales



Grow your business

Increase profits by optimizing campaigns, displays, inventory, prices, and staffing

Results

A luxury brand in Italy deployed WonderStore by installing smart cameras at display windows and throughout the store. AI analytics enabled merchants to determine which displays drove customers into the store, resulting in a 16% increase in shop window conversion for existing customers. Machine learning offered insights into customer behavior, enabling sales professionals to suggest tailored merchandise. And integration aligned online and in-store profiles, resulting in a consistent customer experience across channels.

Get intelligent insights about your retail customers

- Connect with the sales team at WonderStore at <https://www.wonderstore.ai/requestvideocall>
- Learn more about WonderStore at <https://www.wonderstore.ai/>
- Learn more about how our solution integrates with Intel and Microsoft Azure IoT at www.TheIntelligentEdge.com

About WonderStore Srl

Headquartered in Milan, Italy, WonderStore offers a scalable IoT-based in-store visitor data collection service to help retailers compile customer data. Using advanced computer vision algorithms combined with machine learning and deep neural networks, WonderStore's technology generates actionable insights that are accessible through user-friendly dashboards. Providing tailored, end-to-end hardware plus software solutions, WonderStore delivers successful, real-world performance for enterprises ranging from high-end couturiers to airport terminals.